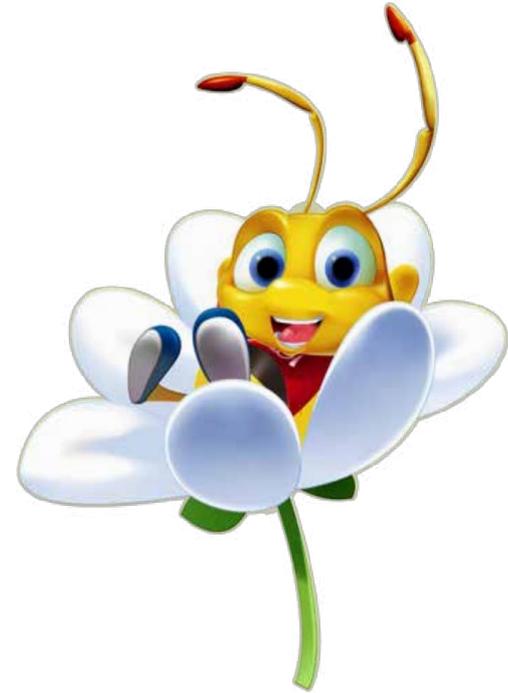




Management Presentation

PT Sumber Alfaria Trijaya Tbk

As of March 31, 2016



- **Overview 1Q 2016**
 - **Retail Industry Overview**
 - **Operational Performance**
 - **Financial Highlights**
-



Overview 1Q 2016

1. Total Indonesian grocery sales grew by 11.3% YoY, while Modern Trade Channel grew by 11.8%, Minimarket Trade Channel sales grew by 18.8% (increased from 11.0% YoY). However, Alfamart market share to Indonesian Modern Trade increased from 19.3% to 20.4% YoY, and its share in Indonesian Minimarket Modern Trade decreased slightly, from 30.6% to 30.3%

 2. During 1Q 2016, there were new stores opening as follows;
 - Alfamart 244 stores,
 - Alfamidi 45 stores,
 - Dan+Dan 17 stores

 3. Overall company's performance in 1Q 2016 improved quite significantly compared to 1Q 2015
-

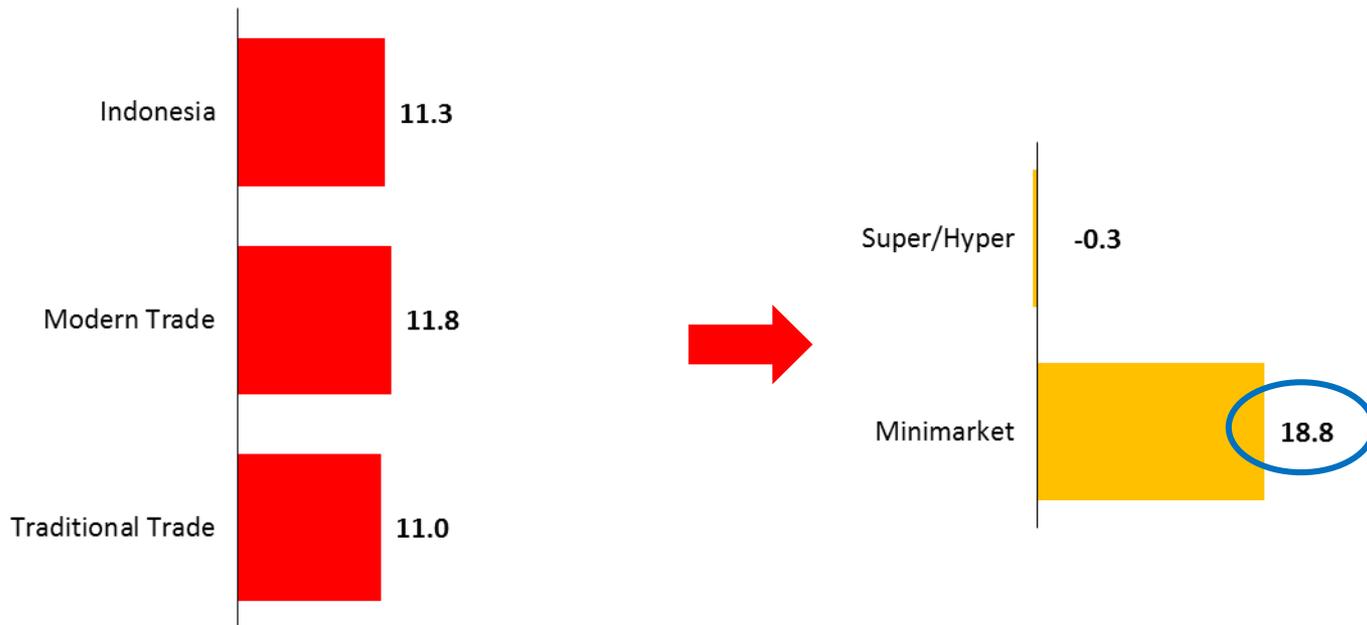


Retail Industry Overview

TRADE CHANNEL GROWTH

Modern trade growth was driven by minimarket of 18.8%, while Super / Hyper business declined by -0.3%

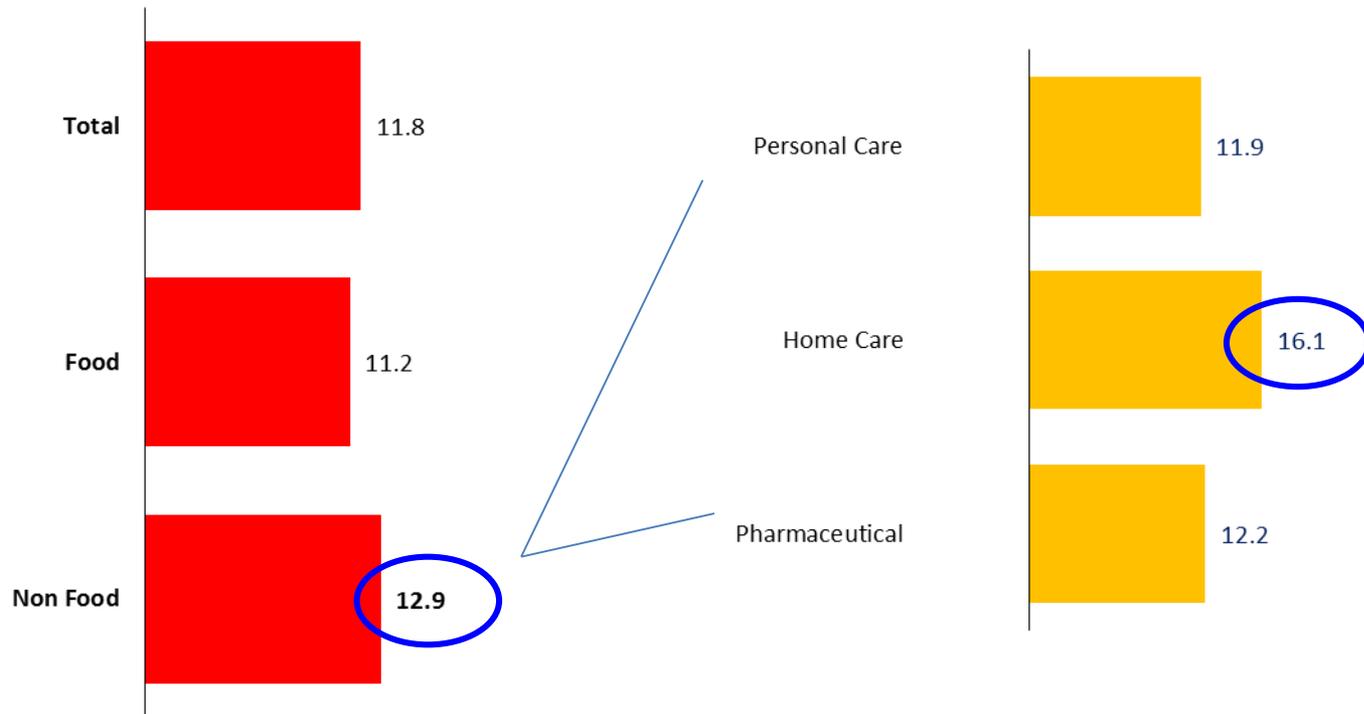
Indonesia Modern Trade* | Total 55 FMCG Categories | YTD Mar 2016 Vs YTD Mar 2015



GROWTH BY DEPARTMENT

Non food category recorded the highest growth of 12.9% which was driven by Home Care of 16.1%

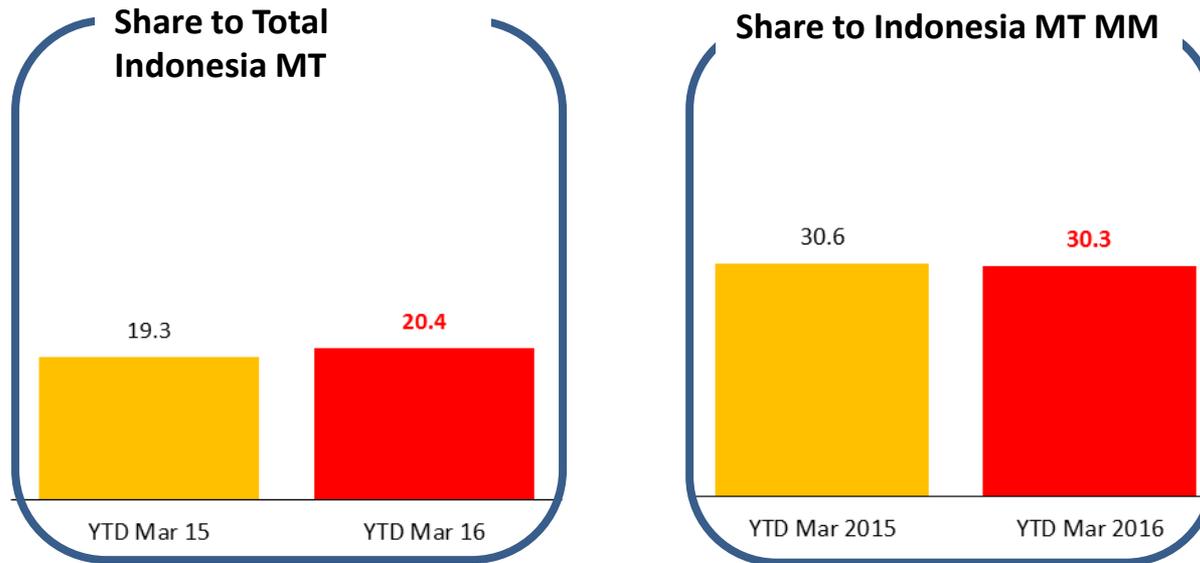
Indonesia Modern Trade | Total 55 FMCG Categories | YTD Mar 2016 vs YTD Mar 2015



ALFAMART MARKET SHARE YTD March 2016

Alfamart market share to total Indonesia Modern Trade increased by 1.1% in 1Q 2016, while its market share to Indonesia Modern Trade Mini Market declined marginally in 1Q 2016 Vs 1Q 2015 (30.3% Vs 30.6%)

Alfamart vs MT vs MT MM | Total 55 FMCG Categories

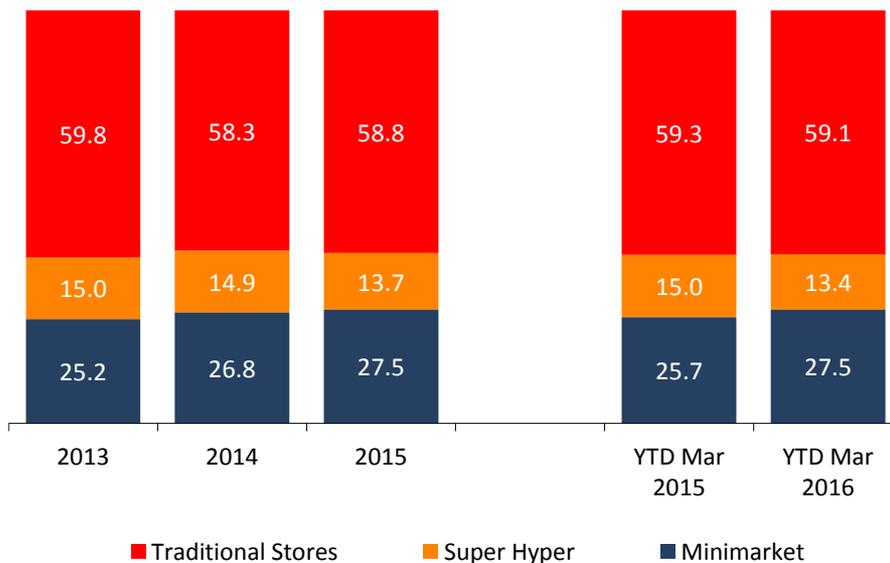


TRADE CHANNEL CONTRIBUTION

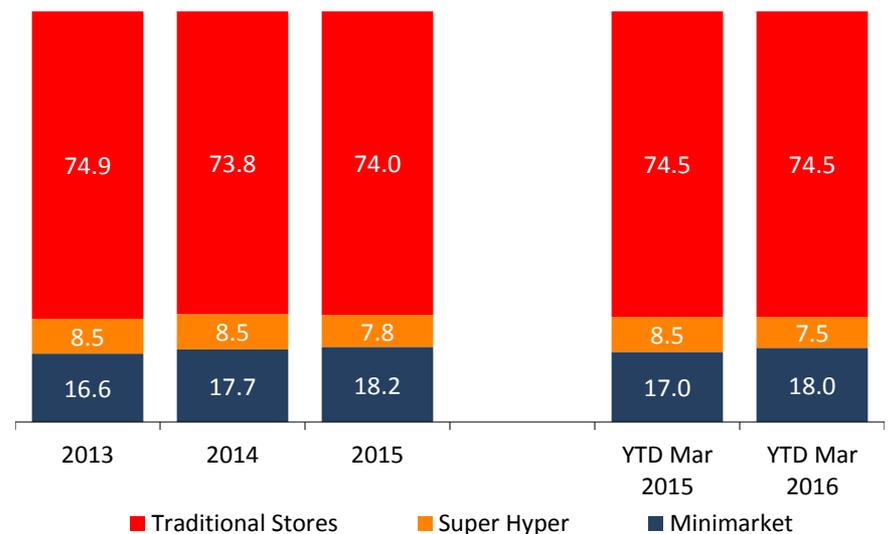
Excluding cigarette, Minimarket recorded the highest growth of 1.8%. Traditional and Super/Hyper Market format showed minus growth of 0.2% and 1.6% respectively.

Including cigarette, Minimarket format grew by 1.0%, while Super/Hyper format showed minus growth of 1.0%, and traditional format being stable.

Indonesia Total Grocery | Total 55 FMCG Categories | YTD Mar 2016



Indonesia Total Grocery | Total 55 FMCG Categories + Cigarette | YTD Mar 2016



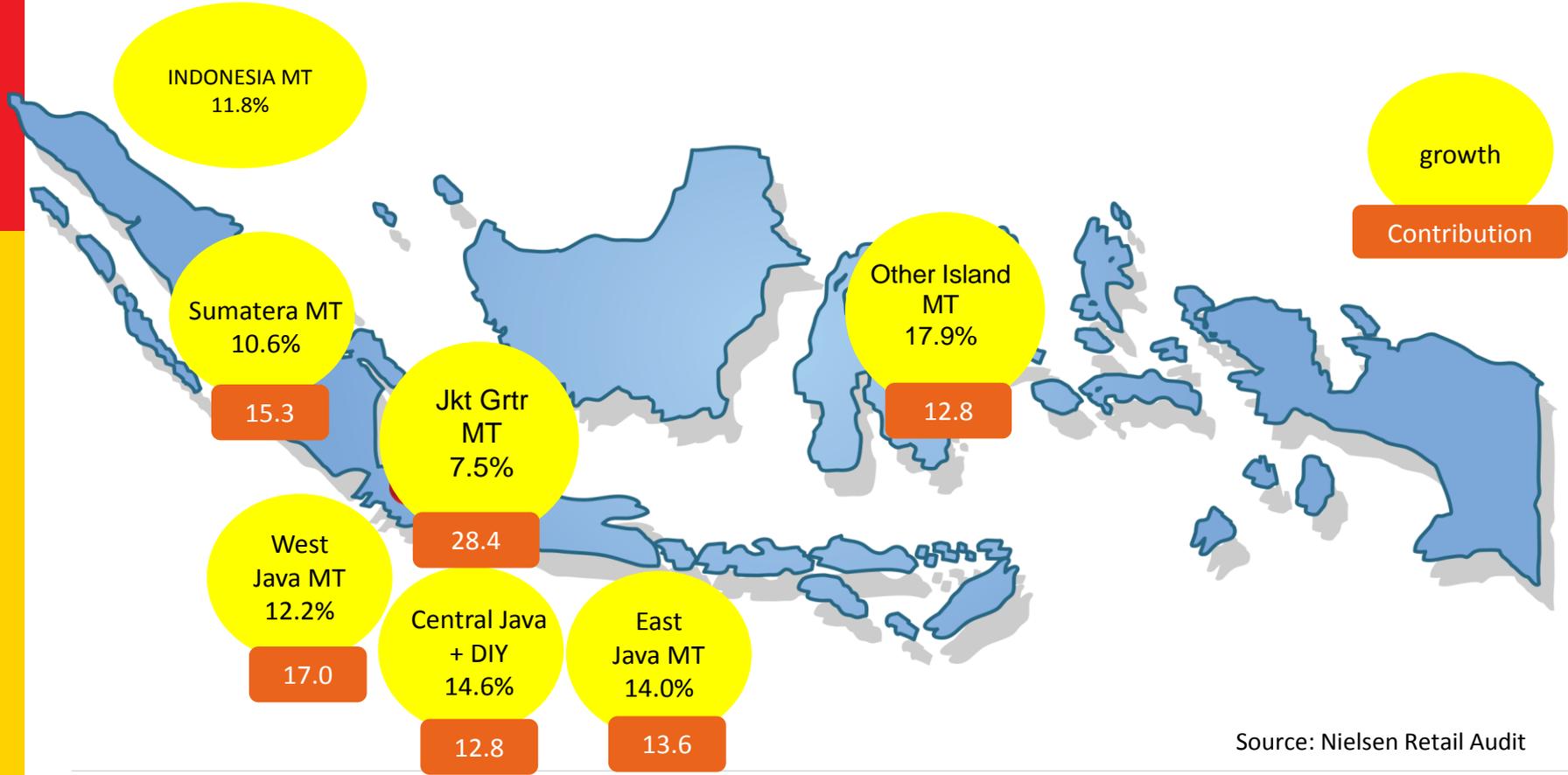
INDUSTRY LANDSCAPE AS OF MARCH 2016

| | Store Number | |
|----------------------|--------------|----------|
| | Jan 2016 | Mar 2016 |
| Alfamart | 11,248 | 11,359 |
| Alfa Midi | 1,027 | 1,070 |
| Lawson | 38 | 38 |
| Dan Dan | 81 | 97 |
| Circle K | 446 | 440 |
| Indomaret | 12,149 | 12,570 |
| Starmart | 84 | 85 |
| Foodmart | 70 | 71 |
| Ramayana | 101 | 100 |
| Ranch Market | 12 | 12 |
| Farmers Market | 15 | 14 |
| Super Indo | 128 | 130 |
| Giant Ekspres | 119 | 119 |
| Hero | 34 | 34 |
| Hypermart | 112 | 113 |
| Lottmart Hypermarket | 14 | 14 |
| Giant Ekstra | 53 | 54 |
| Guardian | 318 | 300 |
| Boston | 108 | 105 |
| Watsons | 46 | 46 |

GROWTH BY REGION

All region showed positive double digit growth , except in Greater Jakarta which was 7.5 %

Indonesia Modern Trade | Nielsen FMCG Categories | % Value Growth By Region | Mar 2016



Source: Nielsen Retail Audit



Operational Performance

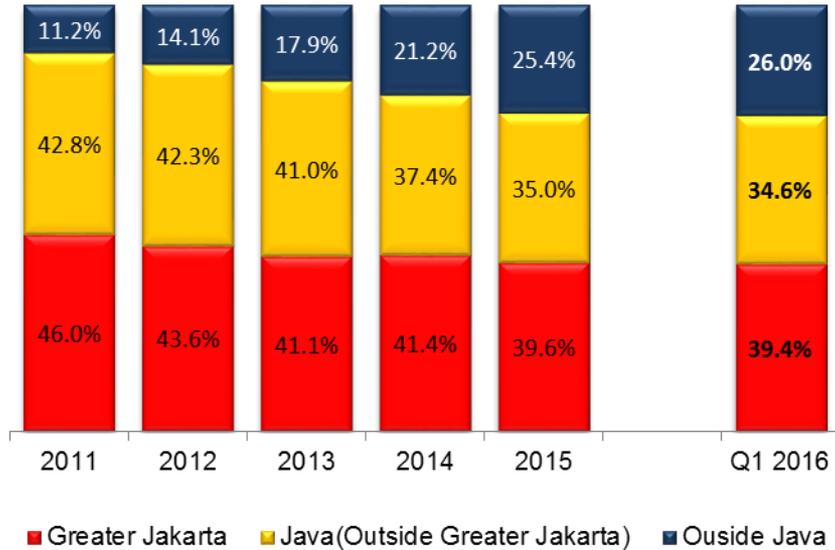
We are one of the leading minimarket chain operators in Indonesia

- 12,000 + stores scattered in Indonesia
- 112,000+ employees
- 39 warehouses
- 500+ active Suppliers
- 7 million + members

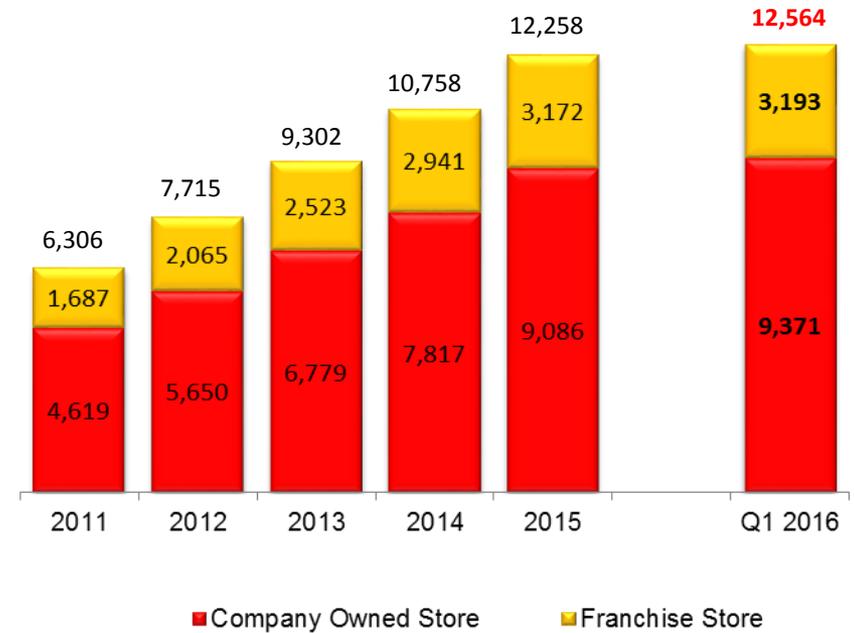
| Store Concept | No .of Stores | Description |
|---|---------------|---|
|  | 11,359 | <ul style="list-style-type: none"> <input type="checkbox"/> Selling space 90-100 m2 <input type="checkbox"/> Small format with 4,000 SKUs <input type="checkbox"/> 72% owned stores, 28% franchised <input type="checkbox"/> Mostly located in residential area |
|  | 1,070 | <ul style="list-style-type: none"> <input type="checkbox"/> Selling space 250–300 m2 <input type="checkbox"/> Larger format with >7,000 SKUs <input type="checkbox"/> Selling fresh products in addition to groceries <input type="checkbox"/> Mostly located in residential area |
|  | 38 | <ul style="list-style-type: none"> <input type="checkbox"/> Selling space 44 – 184 m2 <input type="checkbox"/> 2,500 SKUs <input type="checkbox"/> Mostly located in commercial area |
|  | 97 | <ul style="list-style-type: none"> <input type="checkbox"/> Selling space 100 m2 <input type="checkbox"/> 5,000 SKUs <input type="checkbox"/> Targeting middle and middle lower consumers for health and beauty related products <input type="checkbox"/> Mostly located in residential / commercial area |

STORE GROWTH

Geographic Breakdown



Company Owned & Franchise Stores



Above are consolidated total number of Alfamart, Alfamidi, Lawson and Dan+Dan stores.

Java (23 warehouses)

- | | |
|--|--|
|  Cileungsi 1 & 2 |  Semarang |
|  Jababeka 1 & 2 ^{a)} |  Klaten |
|  Cikokol |  Malang |
|  Balaraja |  Sidoarjo |
|  Bogor |  Jember |
|  Bandung 1 & 2 |  Karawang |
|  Plumbon |  Rembang |
|  Cilacap |  Parung |
|  Surabaya |  Bitung 1 ^{a)} & 2 ^{b)} |
| |  Yogyakarta ^{a)} |

Outside Java (16 warehouses)

- | | |
|---|--|
|  Medan 1 & 2 ^{a)} |  Makassar 1 & 2 ^{a)} |
|  Pekanbaru |  Jambi |
|  Palembang |  Pontianak |
|  Lampung |  Banjarmasin |
|  Denpasar |  Lombok |
|  Kotabumi |  Batam |
|  Samarinda ^{a)} |  Manado |

Notes:

a) Alfamidi

b) Dan+Dan

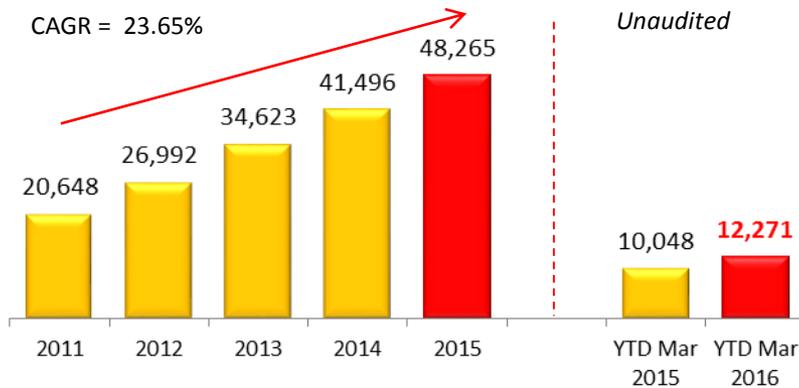
As of March 2016, we managed 39 warehouses scattered throughout Indonesia (31 warehouses for Alfamart, 7 for Alfamidi and 1 for Dan+Dan)



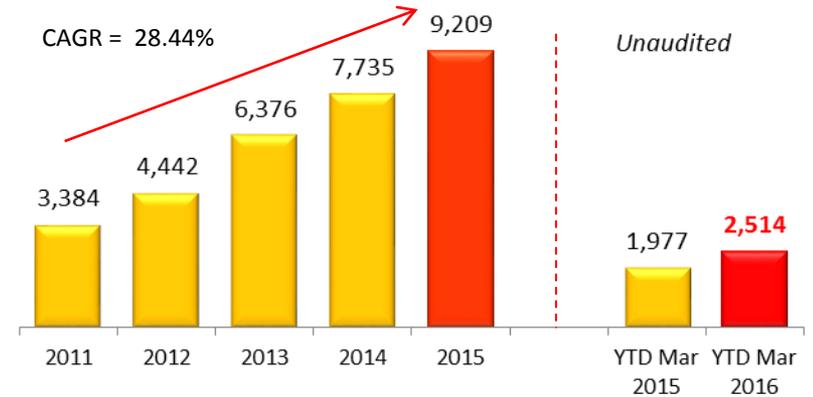
Financial Highlights

Income Statement Summary-Consolidated(Rp Billion) as of 31 March 2016

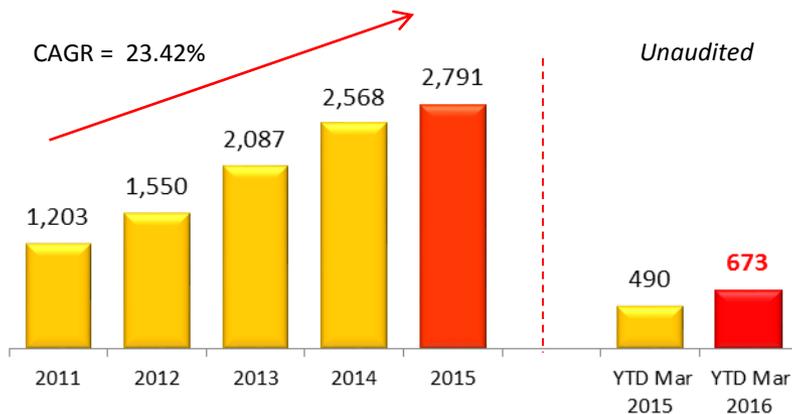
Revenue



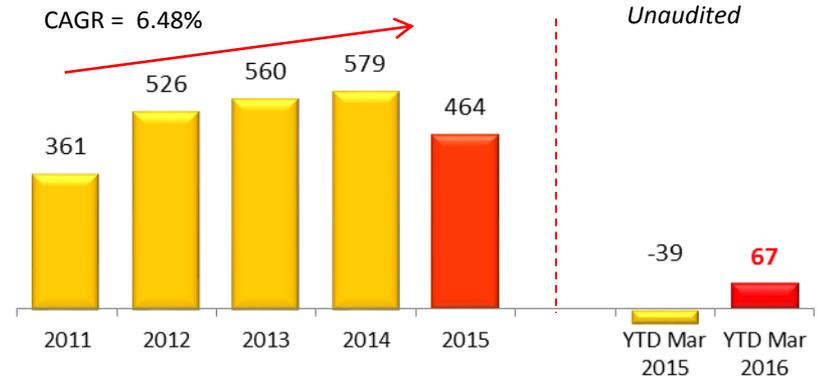
Gross Profit



EBITDA



Net Profit



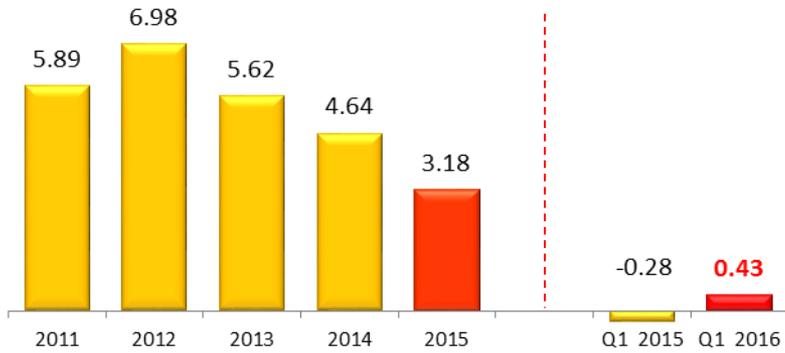
Subsidiaries Include: PT Midi Utama Indonesia Tbk. , PT Sumber Indah Lestari, Alfamart Retail Asia Pte.Ltd (ARA), PT Sumber Trijaya Lestari

* Total comprehensive income attributable to the Company Q1 2016 Rp 68 bio ; Q1 2015 Rp -38 bio

Financial (Return & Leverage)

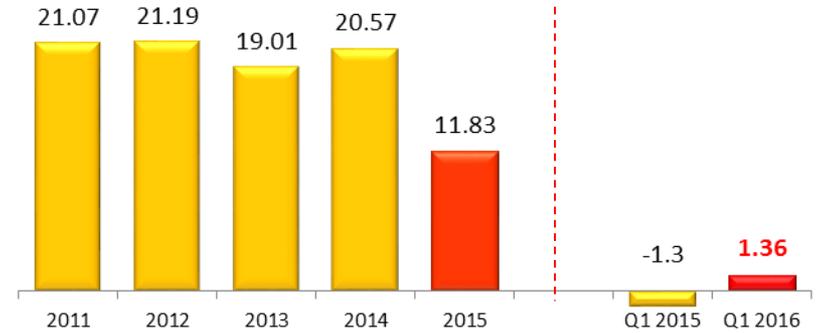
ROAA (%)

Unaudited



ROAE (%)

Unaudited



DER (X)

Unaudited

