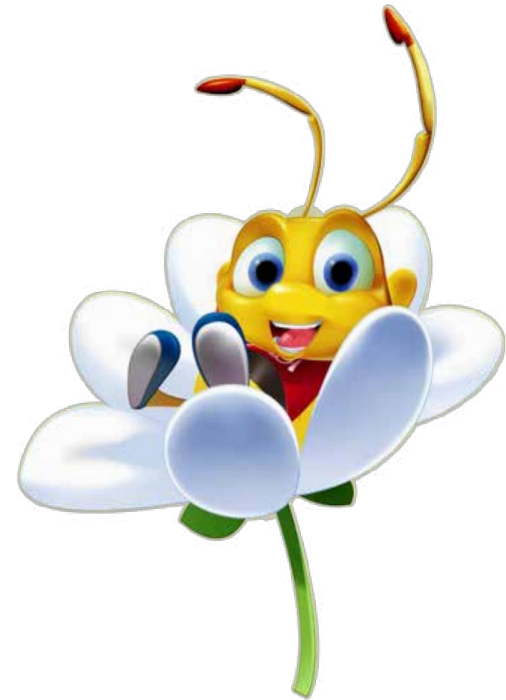




Management Presentation

PT Sumber Alfaria Trijaya Tbk

As of March 31, 2017



- **Overview YTD March 2017**
 - **Retail Industry Overview**
 - **Operational Performance**
 - **Financial Highlights**
-



Overview YTD March 2017

1. Market softening in Q1 2017 Vs Q1 2016
2. Total Indonesian grocery sales decline from 11.3% to 3.9%, with Modern Trade Channel growth recorded at 3.7%, versus 11.8% in Q1 2016. At the same time Minimarket Trade Channel also decline from 18.8% to 5.9%.
3. Nevertheless, Alfamart market share to Indonesian Modern Trade increased to 31.1% from 30.3% in March 2016
4. YTD Mar 2017, there were net addition of stores opening as follows;
 - Alfamart 344 stores
 - Alfamidi 69 stores

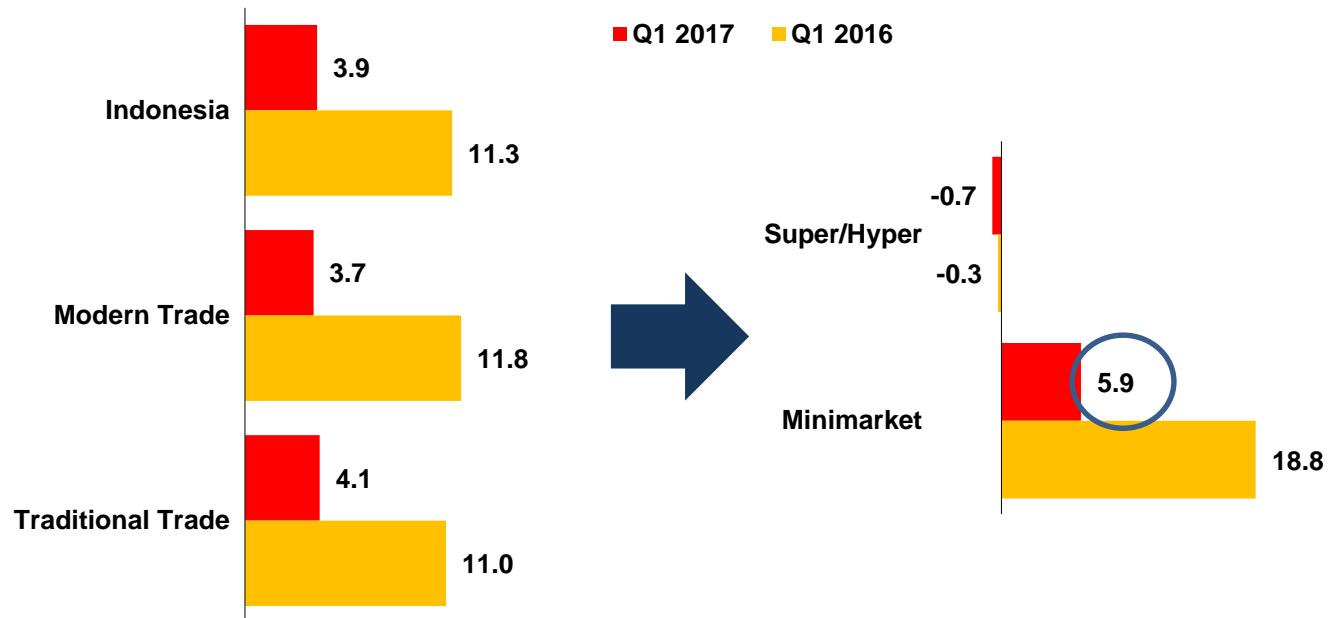


Retail Industry Overview

TRADE CHANNEL GROWTH

All trade channels recorded a much lower growth in Q1 2017 Vs 2016.

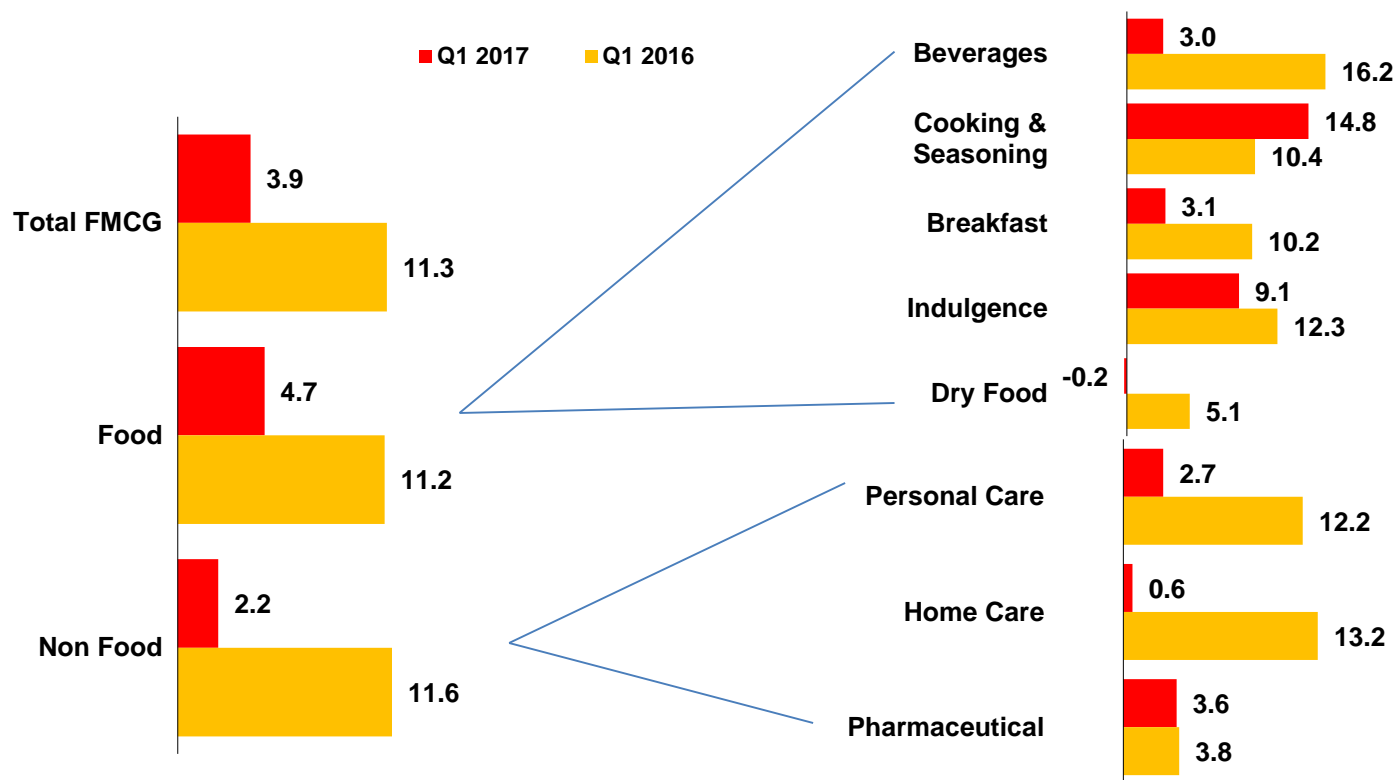
Indonesia Modern Trade | Total 55 FMCG Categories | YTD March 2017 Vs YTD March 2016



GROWTH BY DEPARTMENT

Of 55 categories, food grew higher than non food categories (4.7% Vs 2.2%) with cooking & seasoning is the only category growing higher than last year

Indonesia Modern Trade | Total 55 FMCG Categories | YTD March 2017 vs YTD March 2016

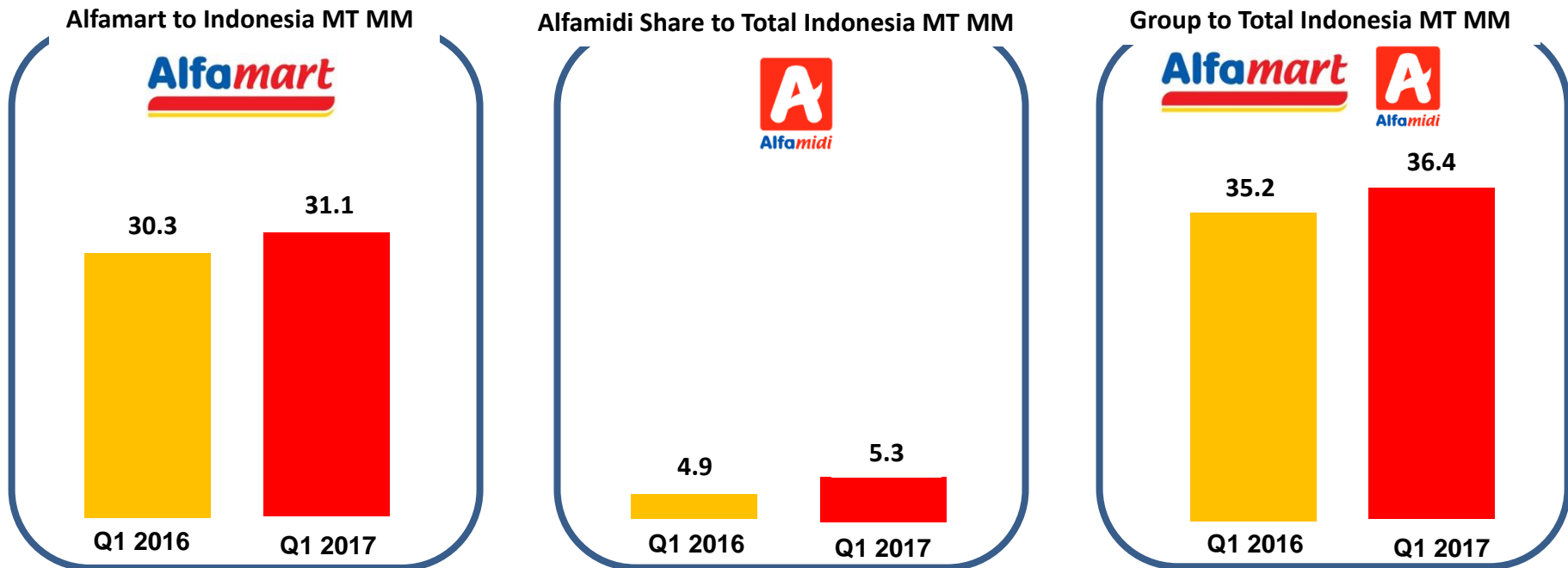


Source: Nielsen Retail Audit

ALFAMART & ALFAMIDI MARKET SHARE YTD MARCH 2017

Alfamart market share to total Indonesia MT Minimarket increased from 30.3% to 31.1%. Alfamidi market share to Total Indonesia MT Minimarket grew from 4.9% to 5.3%. Group market share grew from 35.2% to 36.4%.

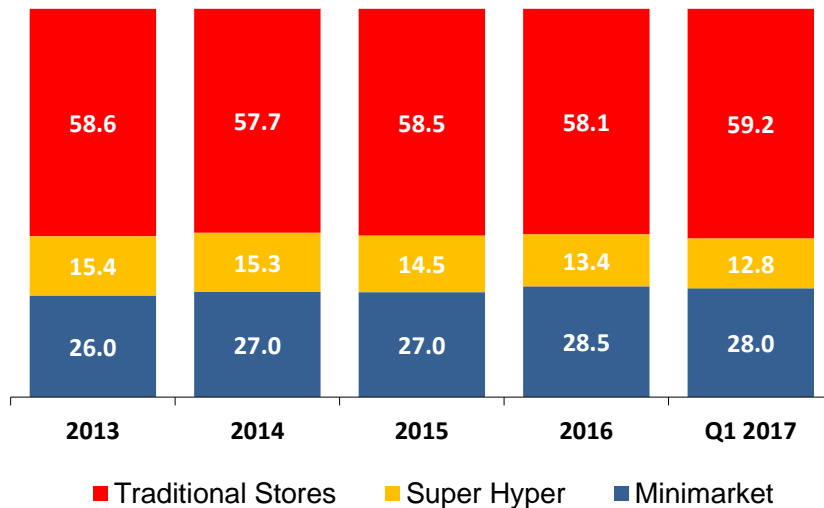
Alfamart & Alfamidi vs MT MM | Total 55 FMCG Categories



TRADE CHANNEL CONTRIBUTION

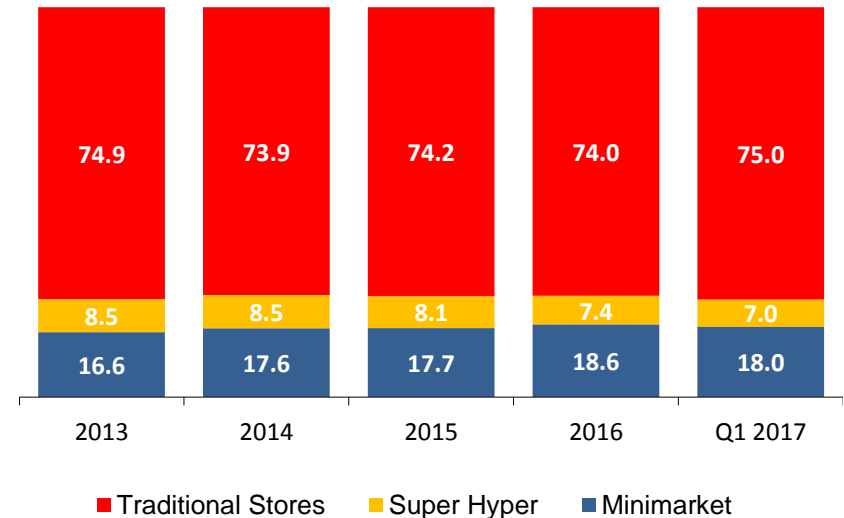
Excluding cigarette, Minimarket's contribution to Indonesia Total Grocery decreased from 28.5% to 28.0%, whilst Super/Hyper format decreased from 13.4% to 12.8% compared to FY 2016.

**Indonesia Total Grocery | Total 55 FMCG
Categories | YTD Mar 2017**



Including cigarette, Minimarket's contribution to Indonesia Total Grocery decreased from 18.6% to 18.0%, whilst Super/Hyper decreased from 7.4% to 7.0% compared to FY 2016.

**Indonesia Total Grocery | Total 55 FMCG
Categories + Cigarette | YTD Mar 2017**



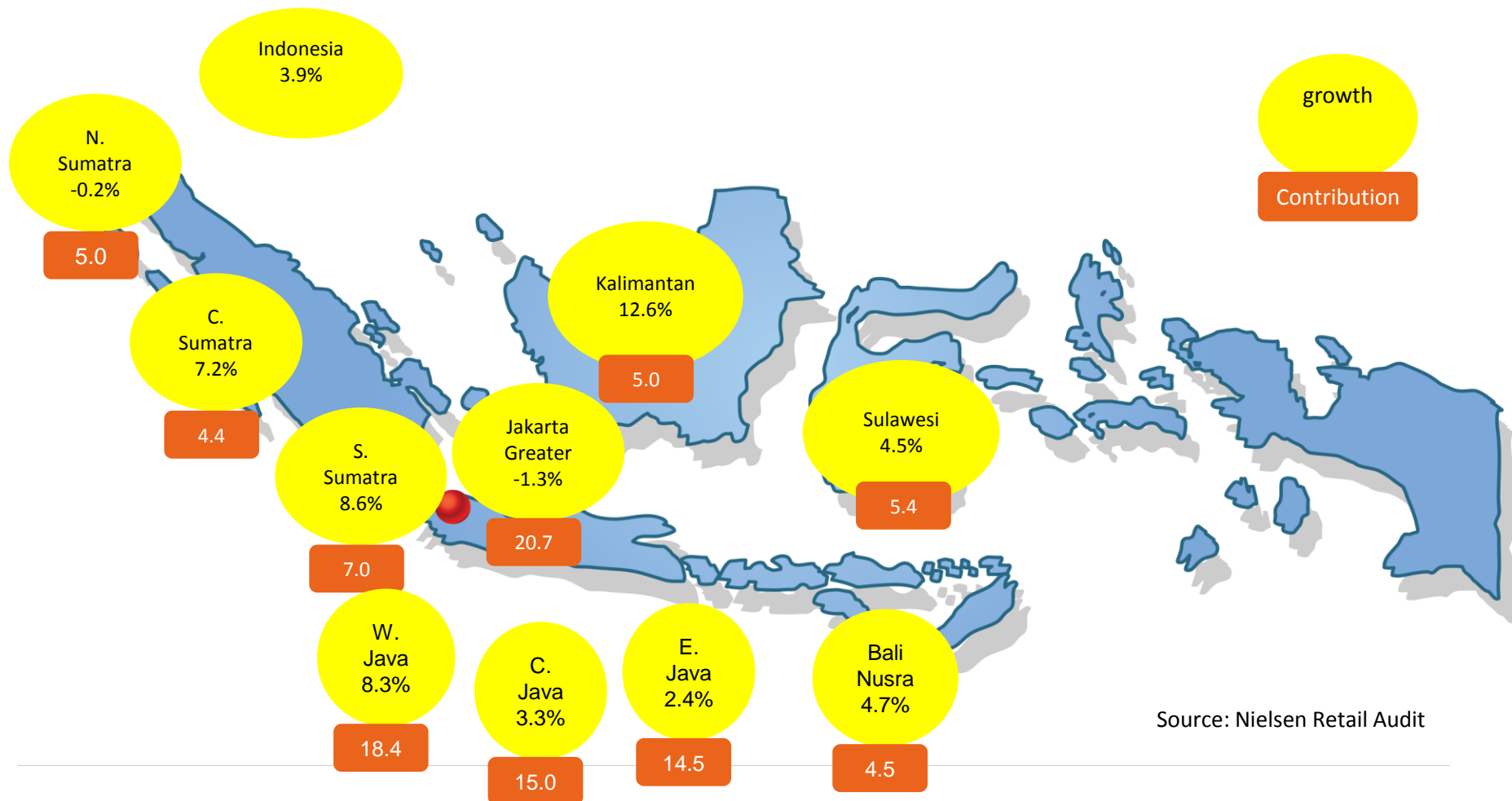
INDUSTRY LANDSCAPE AS OF MARCH 2017

	Store Number	
	Jan 17	Mar 2017
Alfamart	12,456	12,710
Alfa Midi	1,228	1,299
Lawson	34	35
Dan Dan	113	109
Circle K	422	410
Indomaret	13,940	14,214
Foodmart	70	68
Lottmart Super	2	2
Ramayana	101	97
Ranch Market	14	13
Farmers Market	17	17
Super Indo	141	141
Giant Ekspres	114	112
Hero	31	30
Hypermart	116	115
Lottmart Hypermarket	16	15
Giant Ekstra	55	56
Guardian	246	245
Boston	109	109
Watsons	60	59

REGIONAL GROWTH AND CONTRIBUTION

Java still recorded the highest contribution of Indonesia Total Grocery (68.6%), whilst Kalimantan recorded the highest growth of 12.6%.

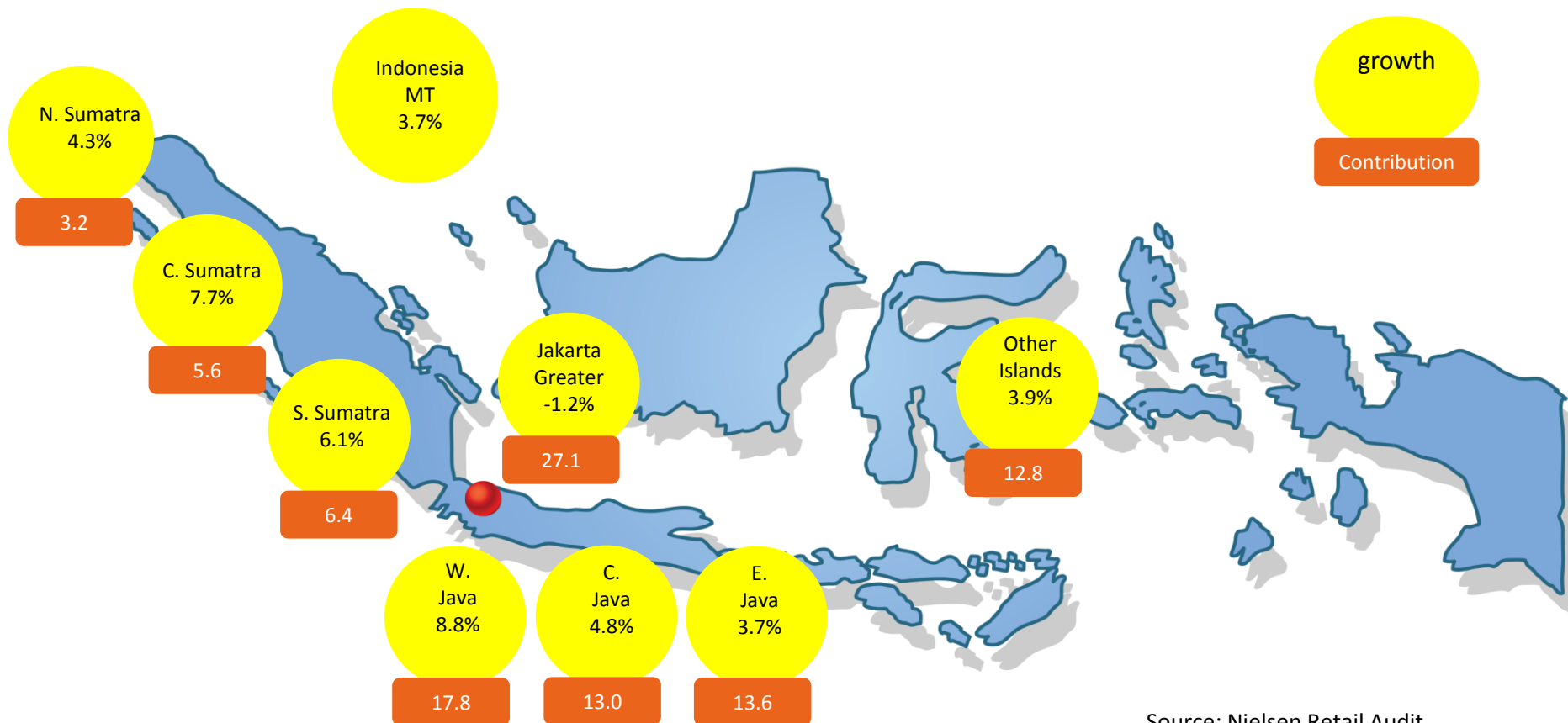
Indonesia Total Grocery | Nielsen FMCG Categories | % Value Growth by Region | YTD Mar 2017



Source: Nielsen Retail Audit

Greater Jakarta recorded minus growth of 1.2%. Nevertheless, it is still the highest contributor of 27.1% of Total Indonesia Modern Trade.

Indonesia Modern Trade | Nielsen FMCG Categories | % Value Growth By Region | YTD Mar 2017



Source: Nielsen Retail Audit







Operational Performance

ALFAMART GROUP AT A GLANCE

We are one of the leading minimarket chain operators in Indonesia

- ☐ More than 14,000 stores scattered in Indonesia
- ☐ 132,000+ employees *
- ☐ 41 warehouses
- ☐ 500+ active Suppliers
- ☐ 11.7 million + members

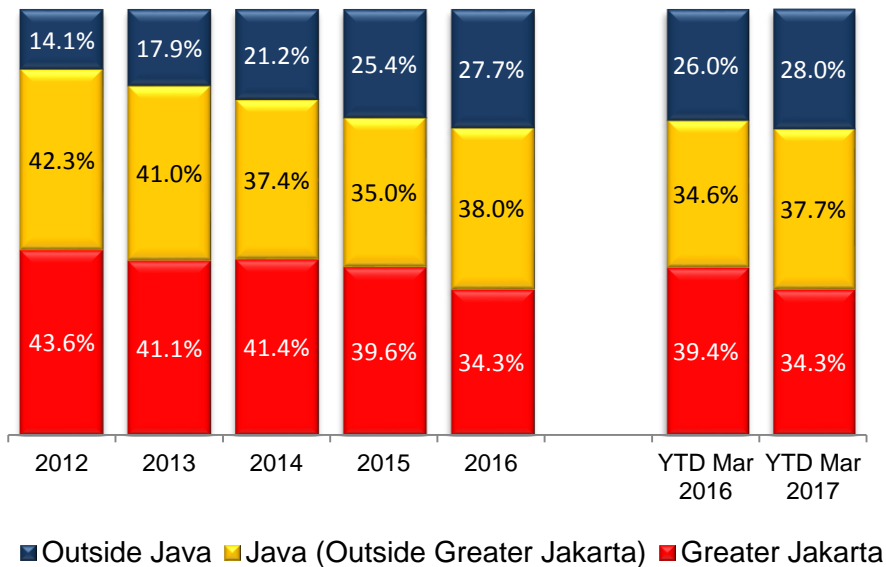
Store Concept	No .of Stores	Description
	12,710	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 90-100 m2 <input type="checkbox"/> Small format with > 4,000 SKUs <input type="checkbox"/> 73% owned stores, 27% franchised <input type="checkbox"/> Mostly located in residential area
	1,299	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 250–300 m2 <input type="checkbox"/> Larger format with > 7,000 SKUs <input type="checkbox"/> Selling fresh products in addition to groceries <input type="checkbox"/> Mostly located in residential area
	35	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 44 – 184 m2 <input type="checkbox"/> > 2,500 SKUs <input type="checkbox"/> Mostly located in commercial area
	109	<ul style="list-style-type: none"> <input type="checkbox"/> Selling space 100 m2 <input type="checkbox"/> > 5,000 SKUs <input type="checkbox"/> Targeting middle and middle lower consumers for health and beauty related products <input type="checkbox"/> Mostly located in residential / commercial area

* Including Franchise store employees

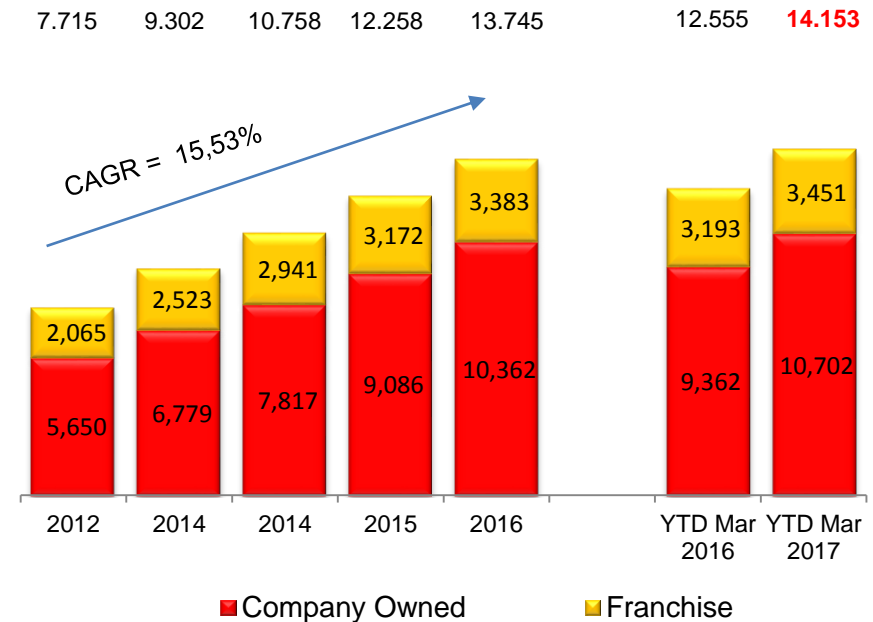
STORE GROWTH

There is shift of new store opening / store presence from Greater Jakarta to Outside of Greater Jakarta and Outer Island during the last 5 years.

Geographic Breakdown



Company Owned & Franchise Stores



Above are consolidated total number of Alfamart, Alfamidi, Lawson and Dan+Dan stores.

Java (24 warehouses)

 Cileungsi	 Semarang
 Jababeka 1 & 2 ^{a)}	 Klaten
 Cikokol	 Malang
 Balaraja	 Sidoarjo
 Bogor	 Jember
 Bandung 1 & 2	 Karawang
 Plumbon	 Rembang
 Cilacap	 Parung
 Surabaya ^{a)}	 Bitung 1 ^{a)} & 2 ^{b)}
 Serang	 Yogyakarta ^{a)}
 Cianjur	

Outside Java (17 warehouses)

 Medan 1 & 2 ^{a)}	 Makassar 1 & 2 ^{a)}
 Pekanbaru	 Jambi
 Palembang	 Pontianak
 Lampung	 Banjarmasin
 Denpasar	 Lombok
 Kotabumi	 Batam
 Samarinda ^{a)}	 Manado 1 & 2 ^{a)}

Notes:

a) Alfamidi

b) Dan+Dan

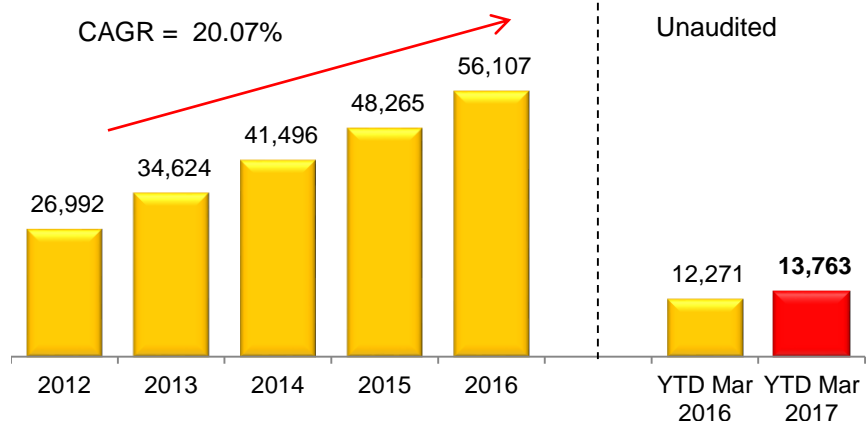
As of March 2017, we managed 41 warehouses scattered throughout Indonesia
(32 warehouses for Alfamart, 8 for Alfamidi and 1 for Dan+Dan)



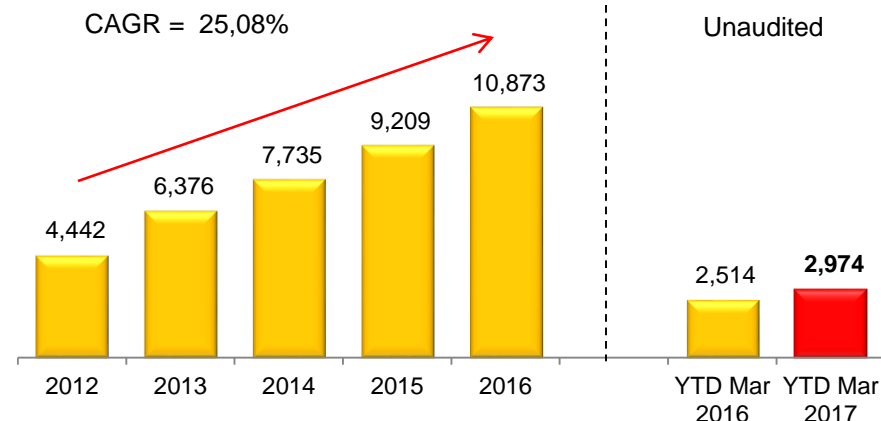
Financial Highlights

Income Statement Summary-Consolidated(Rp Billion) as of March 31, 2017

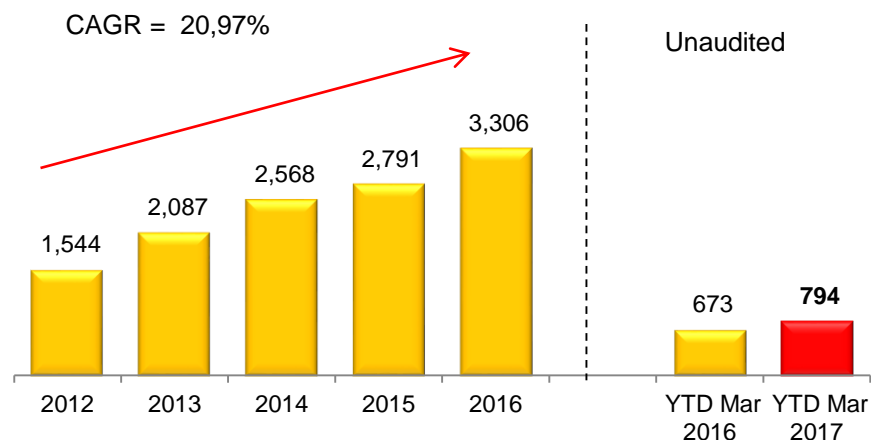
Revenue



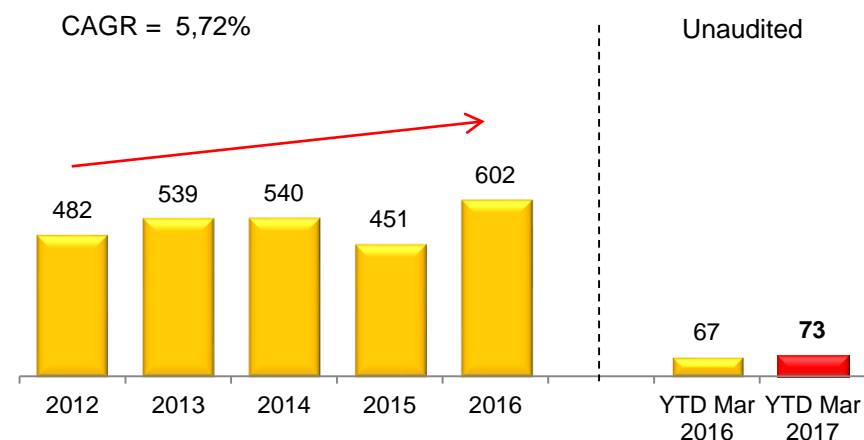
Gross Profit



EBITDA

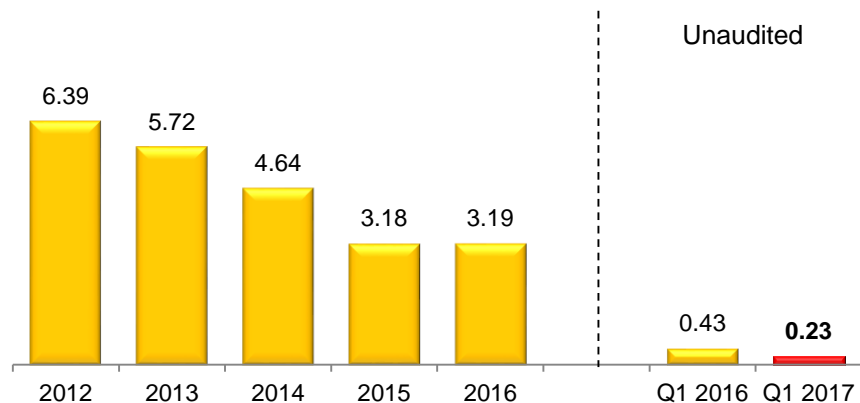


Income for The Year Atributable to the Parent Company

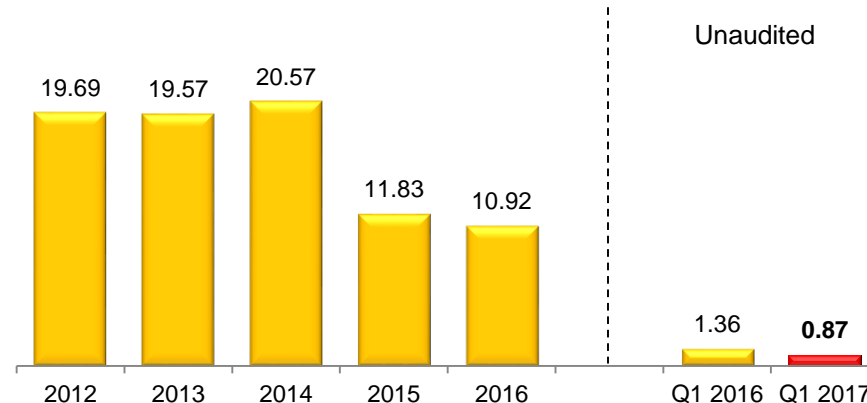


Financial (Return & Leverage)

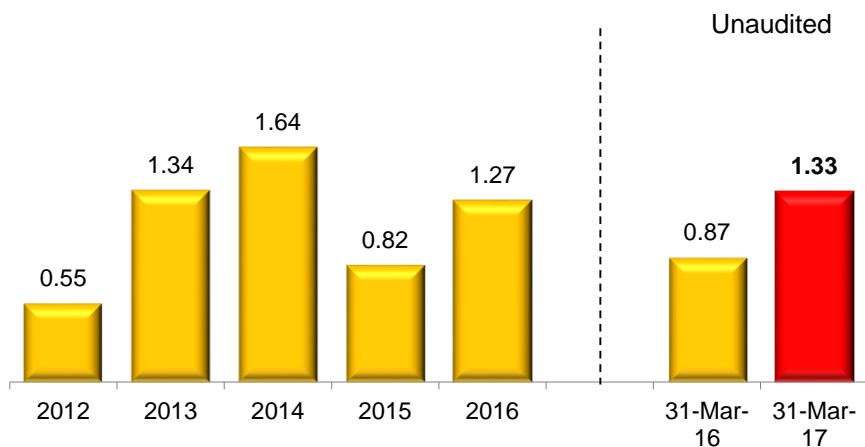
ROAA (%)



ROAE (%)



DER (Gross Debt to Equity)



Net Gearing Ratio (x)

