

Management Presentation

PT. Sumber Alfaria Trijaya, Tbk [As of March 31, 2023]



Industry Update

Network & Distribution

Financial Highglights

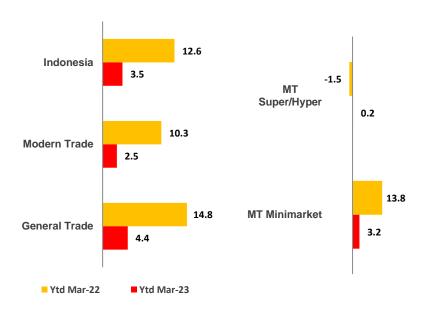




BUSINESS OVERVIEW



Trade Channel Growth [68 Categories excluding Cigarettes]



All Trade Channel managed to grow positively

Note: Q1 2022 very high growth was due to very low base number in Q1 2021

Market Share

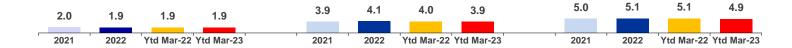
Alfamart market share to total Indonesia increased from 11.7% to 12.9%, and Alfamidi remained flat 1.9%.

Alfamart market share to total Modern Trade increased from 24.5% to 27.2%, and Alfamidi declined marginally from 4.0% to 3.9%.

Alfamart market share to MT Minimarket increased from 30.9% to 34.1% and Alfamidi declined marginally from 5.1% to 4.9%.









Net Store Addition



Financial Performance



Q on Q Performance	Q1 2023		Q1	2022
	IDR Billion	% to Revenue	IDR Billion	% to Revenue
Revenue	26,167	100%	22,909	100%
Gross Profit	5,696	21.8%	4,923	21.5%
Operating Income (margin)	1,015	3.9%	893	3.9%
Net profit attributable to parent company	776	3.0%	676	3.0%



Optimizing Digital Platform To Increase Awareness Through Social Media & Improve Customer Loyalty

Strong Presence On Social Media

	FY 2022	Ytd Mar-23
LINE	17.6 M User	17.6 M User
O	3.2 M User	3.3 M User
∞	1.9 M User	1.9 M User
4	433 K Followers	494 K Followers
9	357 K User	360 K User
< >)	19.1 K Subscriber	19.9 K Subscriber

Customer Loyalty Contribution

Alfagift Registered Member
Growth 35.6% (Ytd Mar-22 vs Ytd Mar-23)

1.3 M

Member Shop Thru Alfagift Growth 28.9% (Ytd Mar-22 vs Ytd Mar-23)

ESG & Sustainability

Clean & Green

- Transaction with plastic bags decreased from 37.5% to 34.7%
 - YTD Mar-22 37.5%
 YTD Mar-23 34.7%
- Alfamart has been implementing solar panel in 11 branch (offices and warehouses).
- Activites in Kampung Sahabat Bumi : reducing plastic bag, recycling waste, empowering local communities to manage waste, and planting productive trees

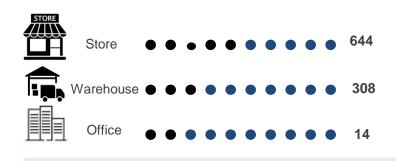
Community Programs

- Support to children cancer survivors in 4 cities Jakarta, Tangerang, Semarang, Makassar
- Gebyar Posyandu Alfamart on National Nutrition Day (provide health service)

Gender Diversity



Disabled Employee

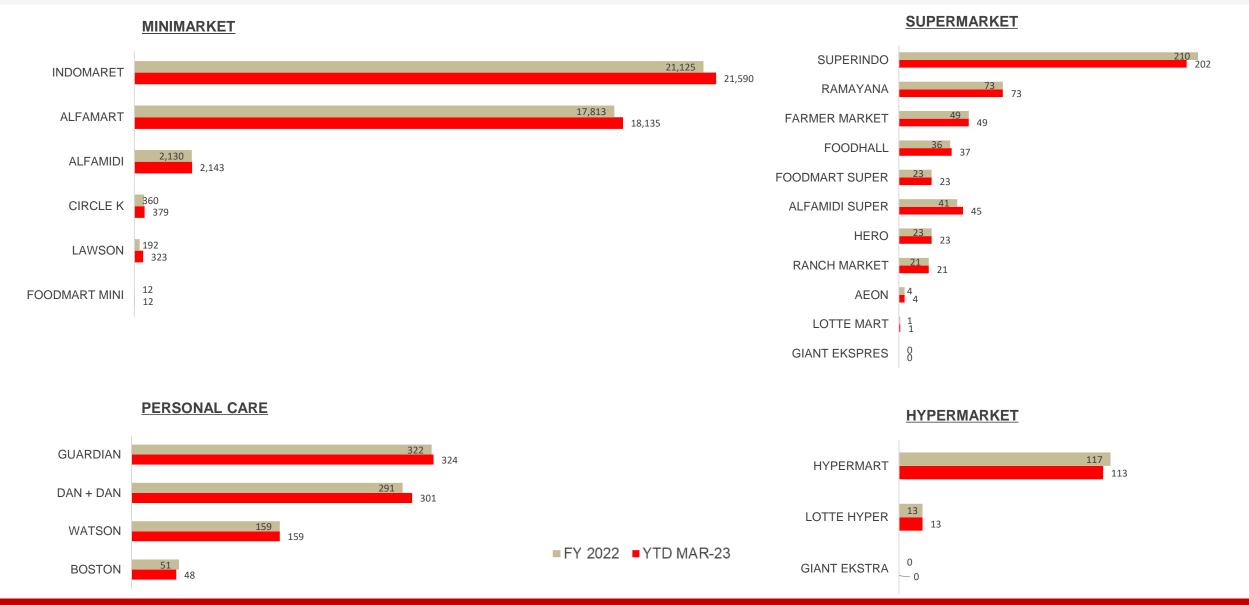


TOTAL = 966



INDUSTRY UPDATE

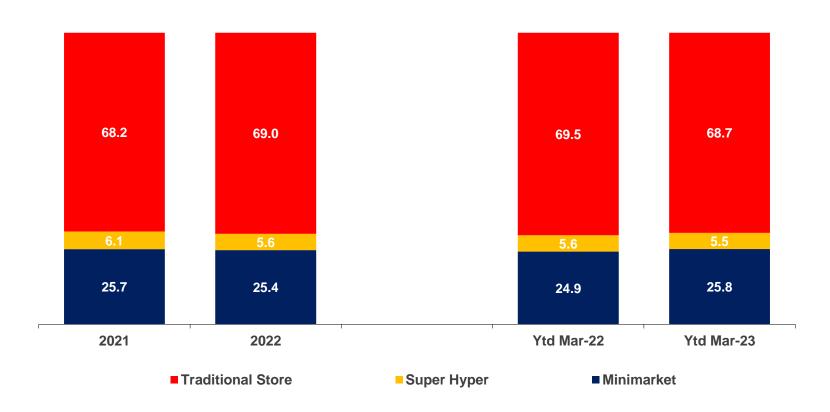






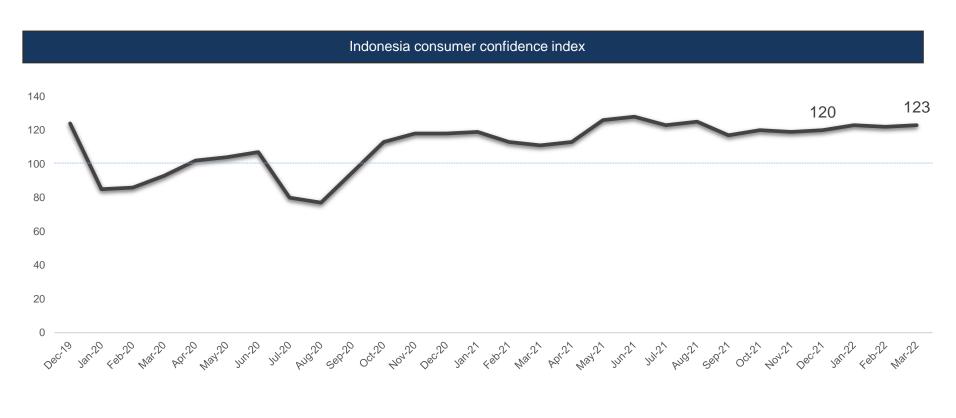
Trade Channel Contribution

<u>Indonesian Total Grocery Ytd Mar-22 vs Ytd Mar-23 [Total 68 FMCG Categories + Cigarettes]</u>





Consumer confidence is stable to support economy rebound



Source: Bank Indonesia

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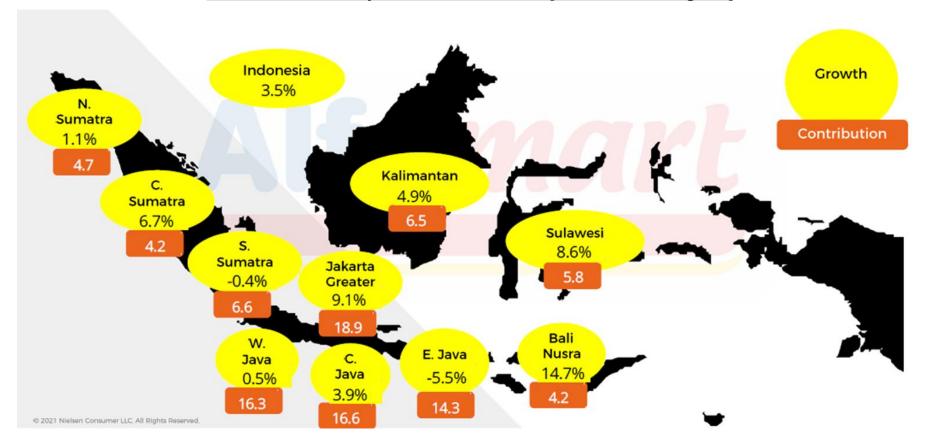
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Indonesia Groceries Growth By Region

- All regions grew positively, except South Sumatra and East Java showed minus growth.
- Java still recorded highest contribution of 66.1%.

Indonesian Total Grocery Ytd Mar-22 vs Ytd Mar-23 [Total 68 FMCG Categories]





Modern Trade Growth By Region

Indonesian Modern Trade growth was driven by Other Islands MT

Total Indonesian Grocery Ytd Mar-23 [Total 68 FMCG Categories]









Network & Distribution











Network & Distribution

Warehouse & Stores

- As of March 2023, we managed 48 warehouses, 12 Depos, 14 Store Hubs. scattered throughout Indonesia
- 21,288 stores scattered across Indonesia.
 (27.5% Greater Jakarta; 40.0% Java; 32.5% Outer Island)

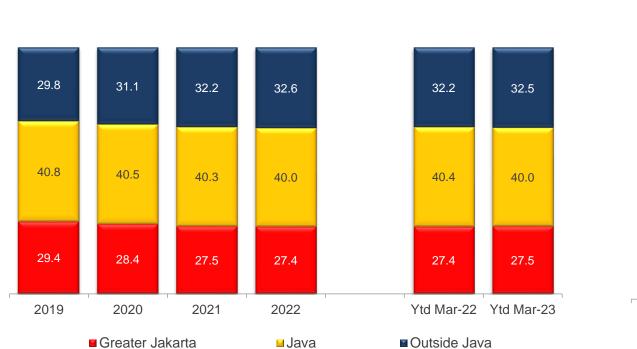


Greater Jakarta		Java		Outer Island		Depos & Store hubs	
 Gileungsi Jababeka 1 & 2 a) Bekasi Cikokol o) Balaraja 	Karawang Bandung 1 & 2 Cilacap Plumbon Cianjur	Serang Sidoarjo Jember Rembang Yogyakarta a)	Medan 1 & 2 a) Pekanbaru Palembang Lampung Denpasar	 Makassar 1 & 2 a) Jambi Pontianak Banjarmasin Lombok 	12 Depos - Lhokseumawe - Bengkulu - Sumbawa - Gorontalo	- Bitung ^{d)} - Berbek ^{d)} - Jogja ^{d)} - Bandung ^{d)}	
■ Bogor ^{c)}	Semarang c)	Surabaya ^{a) & c)}	Kotabumi	🖼 Batam	- Balaraja	- Berbek SDJ (Alfamart	
≅ Parung ≅ Bitung 1 ^{a)} & 2 ^{b)}	KlatenMalang		Samarinda ^{a)} Palu ^{a)}	Manado 1 & 2 ^{a)} Kendari ^{a)}	- Pematang Siantar14 Store Hubs	- Pangkal Pinang	
				Ambon ^{a)}	9 NTT + 2 Bintan + 1 V	Vest Papua + 2 Bangka	



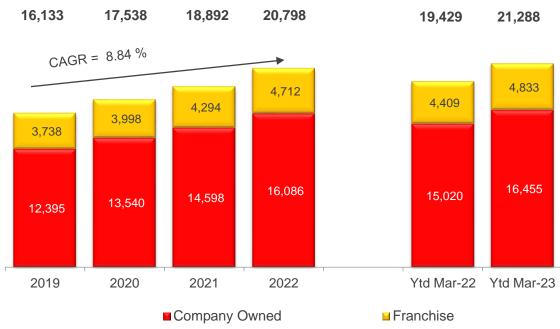
Network & Distribution

Shift of new store opening / store presence from Greater Jakarta to Outer Island during the last 5 years.



Geographic Breakdown (%)

Company Owned & Franchise Stores



Above are consolidated total number of Alfamart, Alfamidi, Lawson, Dan+Dan stores and STL (stock point store)



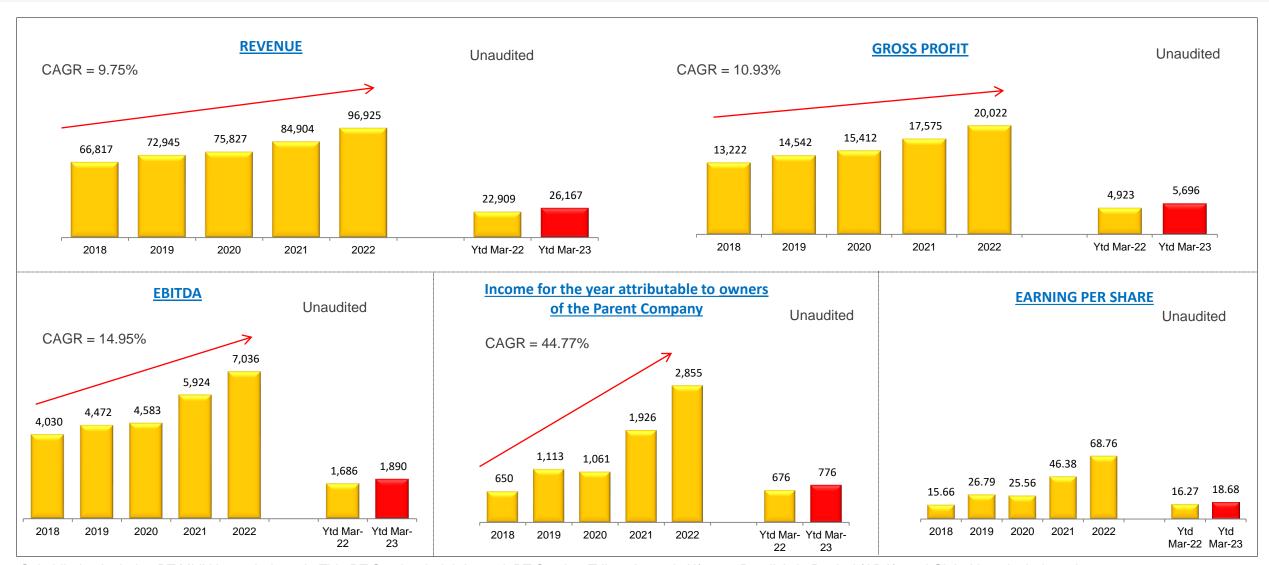


FINANCIAL HIGHLIGHTS





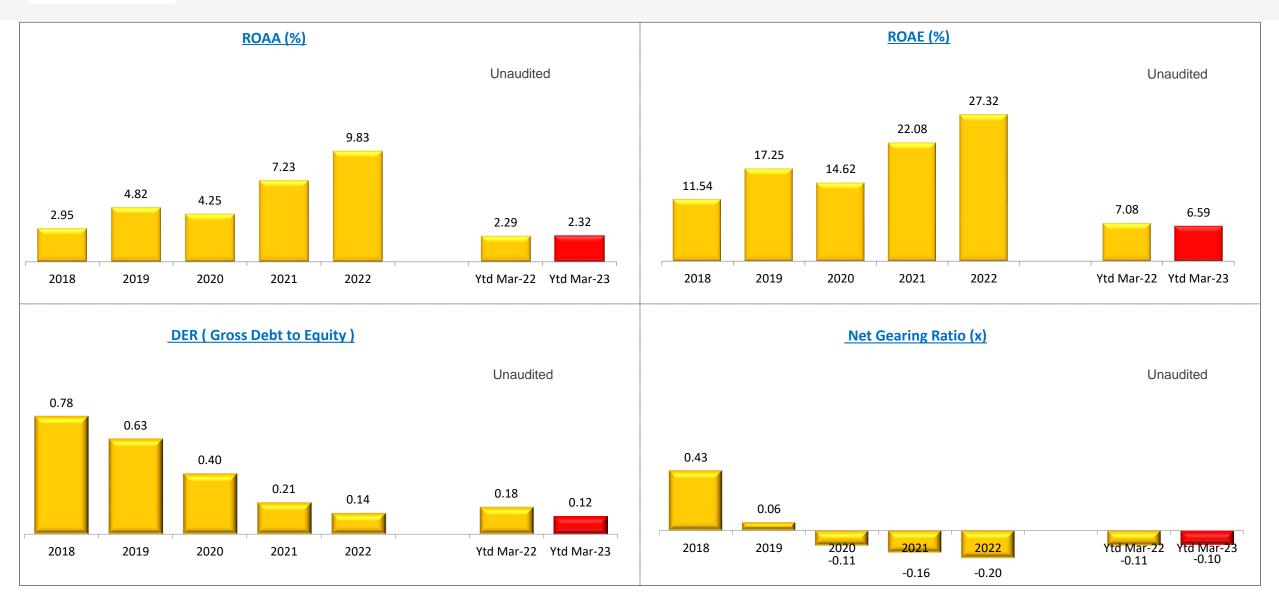
Income Statement Summary Consolidated As of March 2023 [IDR Billion]



Subsidiaries Include: PT Midi Utama Indonesia Tbk, PT Sumber Indah Lestari, PT Sumber Trijaya Lestari, Alfamart Retail Asia Pte.Ltd (ARA), and Global Loyalty Indonesia.



Return & Leverage





Thank You

PT. Sumber Alfaria Trijaya, Tbk
Alfa Tower 12th Floor
Alam Sutera – 15143
Indonesia

