



MANAGEMENT PRESENTATION

PT Sumber Alfaria Trijaya Tbk. [As of September 30, 2023]



Business Overview

Industry Update

Network & Distribution

Financial Highlights



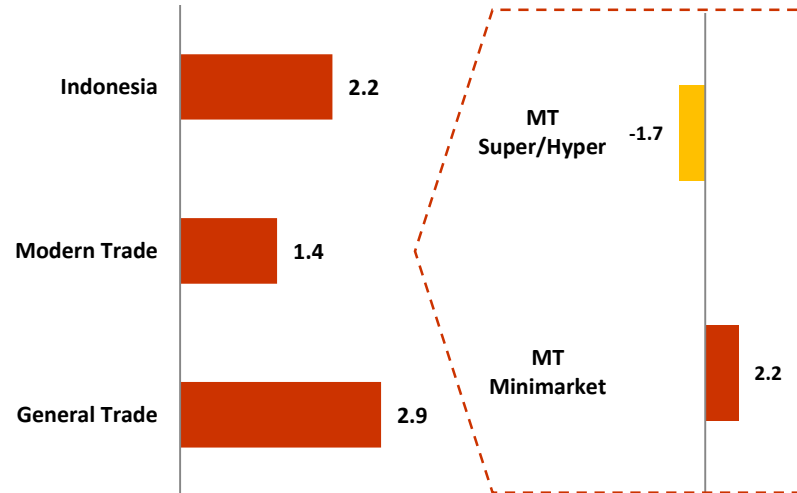
Business Overview



Channel Growth & Market Share



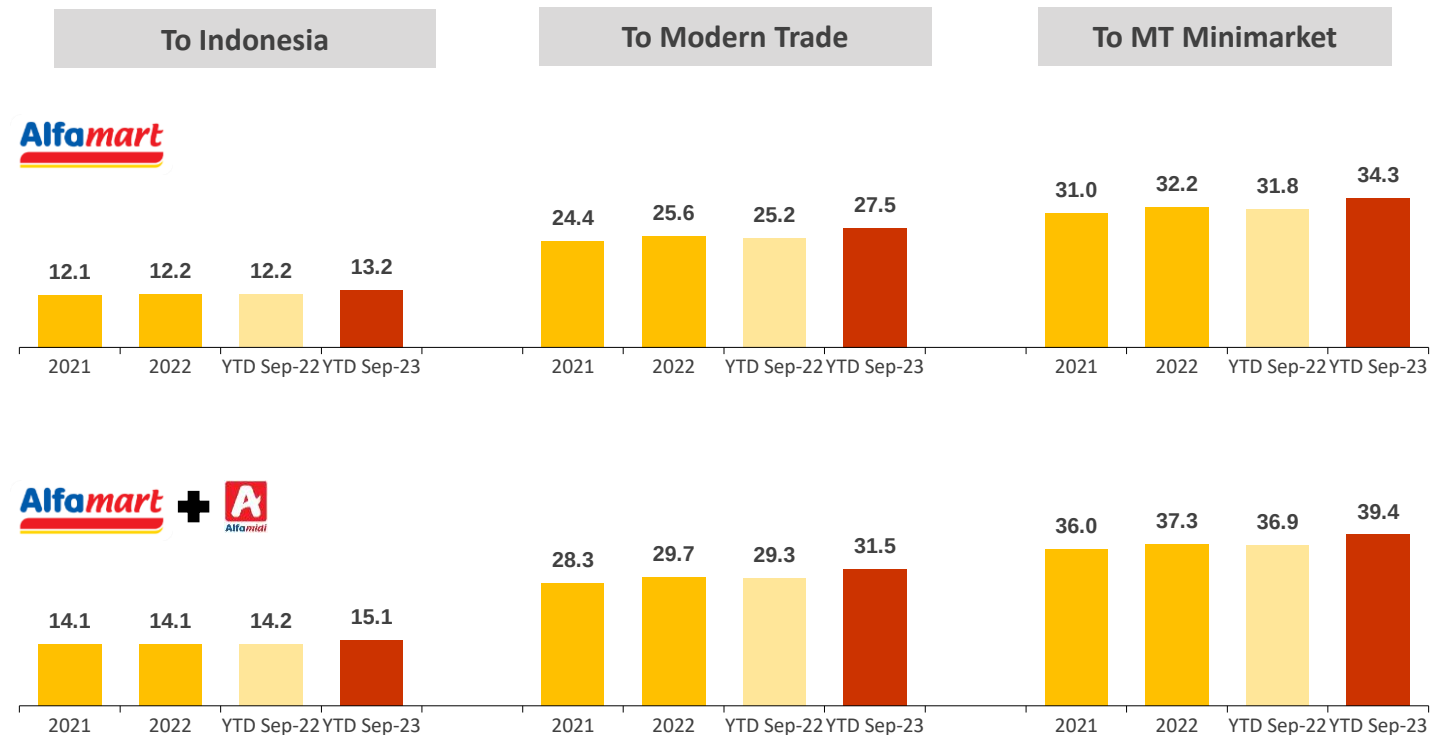
Trade Channel Growth YTD Sep-23 (%) (Indonesia Total Groceries / 68 categories)



- Minimarket remains the growth driver in Modern Trade.

Alfamart Market Share (%)

Alfamart still consistently gains market share across all industry landscape.

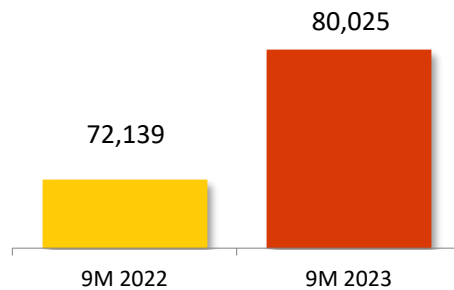


Performance Highlight YTD Sep-2023



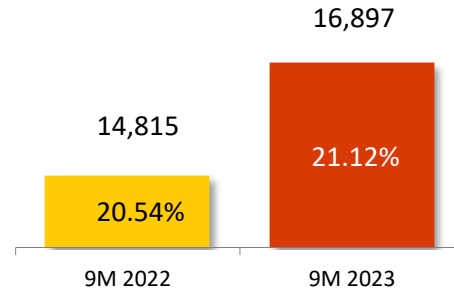
Revenue

Revenue increased by 10.93% YoY.



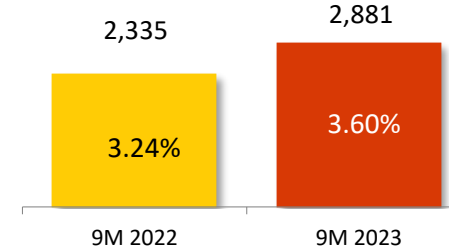
Gross Profit / Margin

Gross Profit grew by 14.06% YoY, with Gross Profit Margin of 21.12%.



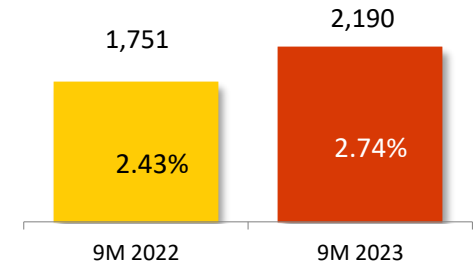
Operating Income / Margin

Operating Income grew by 23.36%, with Operating Income Margin of 3.60%.



Net Profit / Margin

Net Profit grew by 25.06% YoY and Net Profit Margin improved to 2.74%.

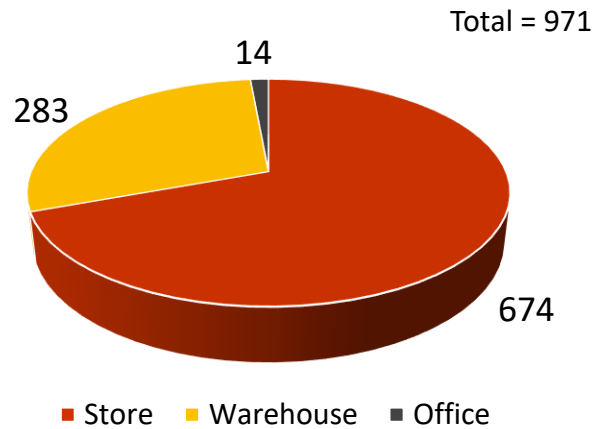


Quarterly Performance	Q2 2023	Q3 2023	Q3 2022	9M 2022	9M 2023
Revenue	27,667	26,191	24,252	72,139	80,025
Gross Profit	5,740	5,461	4,887	14,815	16,897
GP Margin	20.75%	20.85%	20.15%	20.54%	21.12%
Operating Income	1,094	772	663	2,335	2,881
Op. Income Margin	3.95%	2.95%	2.73%	3.24%	3.60%
Net Profit	837	578	498	1,751	2,190
NP Margin	3.02%	2.21%	2.05%	2.43%	2.74%

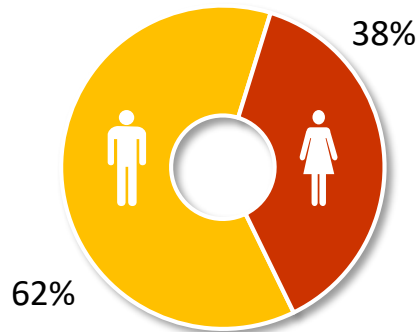
Note:
Net store addition
YTD Sep-2023 = 1,361

ESG & CSR

Disabled Employees YTD Sep-23

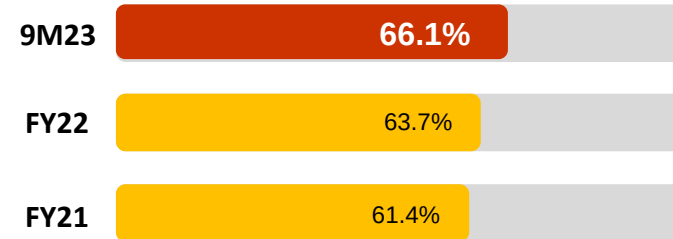


Gender Diversity



Plastic Bag Usage

In YTD Sep-23, the number of transactions without plastic bag reached 844mn or equivalent to 66.1% of total transactions.



Green Energy

The Company has installed solar panels in 20 branches.

Est. has reduced 1,200ton CO2eq (0.1% of Company's 2022 Total Emissions).



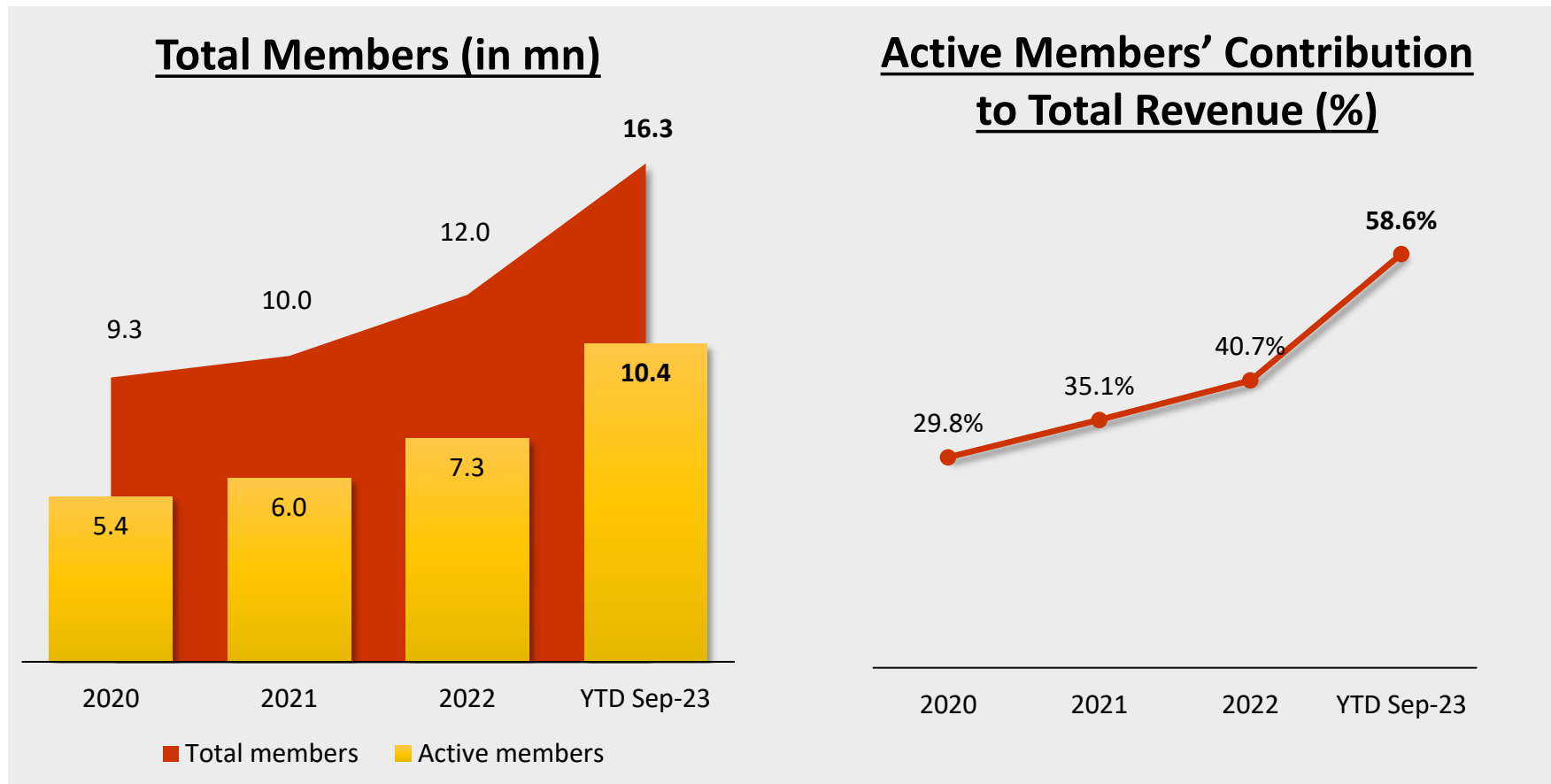
CSR

- Donation to natural disaster victims
- Free health service for the local communities
- Kampung Alfamart Sahabat Bumi: education to the communities about reducing plastic use, waste recycling, and tree planting



Customer Relationship Management (CRM)

- Total active members grew by ~90% compared to 2020 (from 5.4mn to 10.4mn); contributing to around 59% of the Company's Total Revenue.
- YTD Sep-23 online sales contributes to ~5% of Total Revenue (vs <1% in 2020).
- CRM as a vital component of the Company's strategy; to prioritize building and maintaining strong customer relationships, driving growth, and ensuring business sustainability.



Social Media Presence

	YTD Sep-22	YTD Sep-23
	341k	1.3mn
	3.2mn	3.5mn
	354k	361k
	19k	22k
	17.6mn	17.6mn
	1.9mn	2.1mn



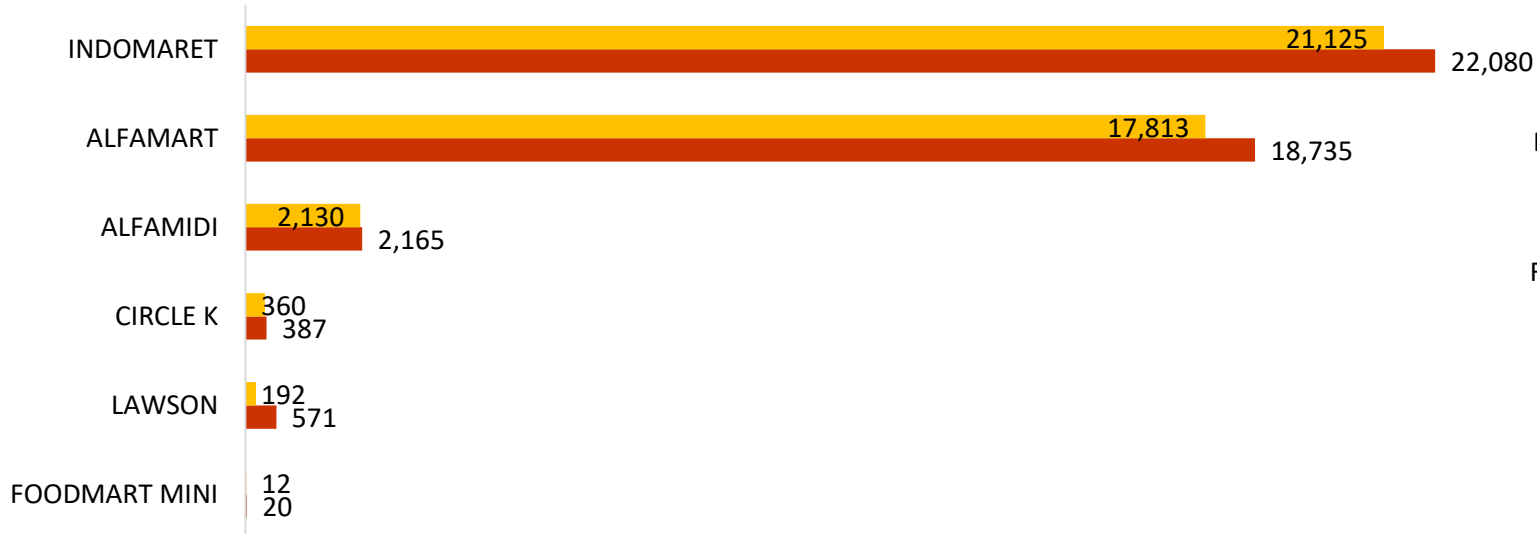
Industry Update



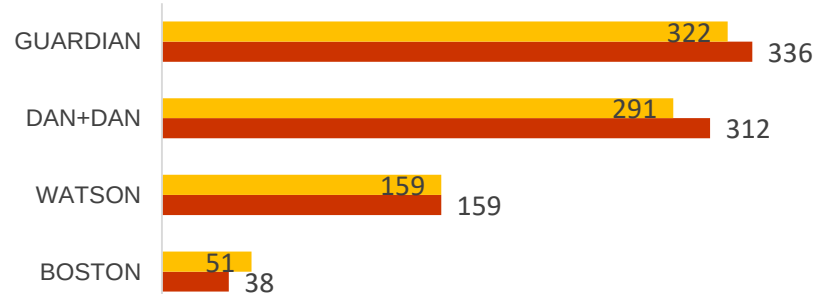
MT Stores in Indonesia



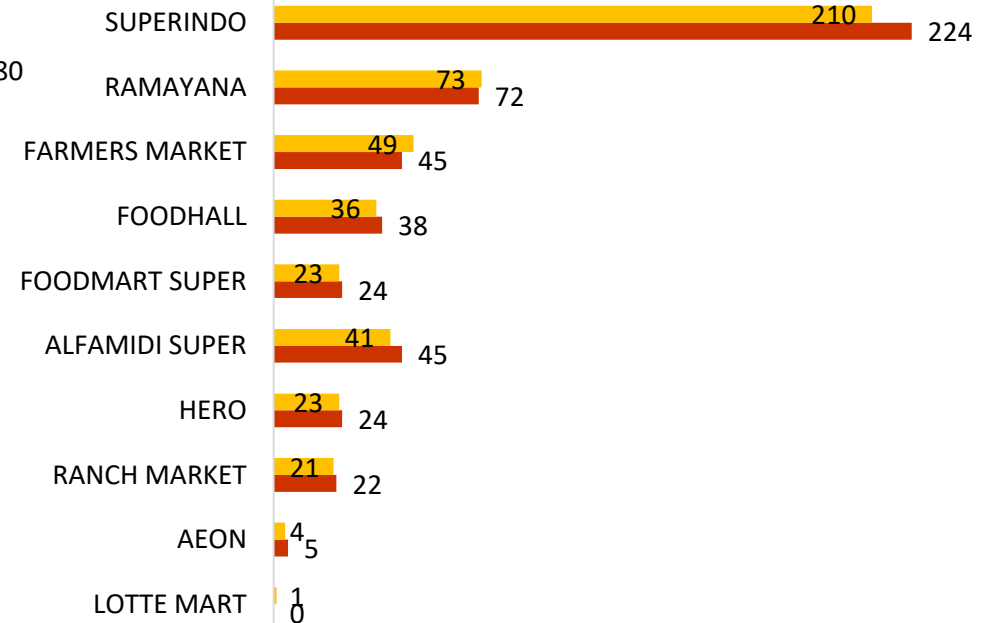
MINIMARKET



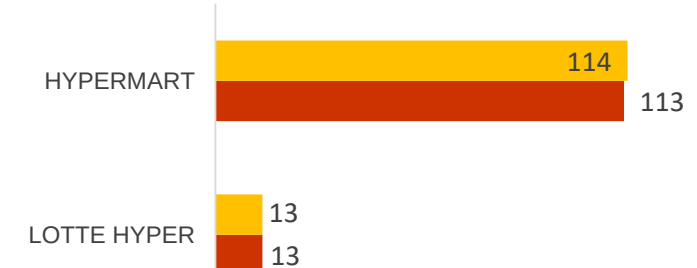
PERSONAL CARE



SUPERMARKET



HYPERMARKET



■ FY 2022 ■ YTD Sep-23

Source: Nielsen

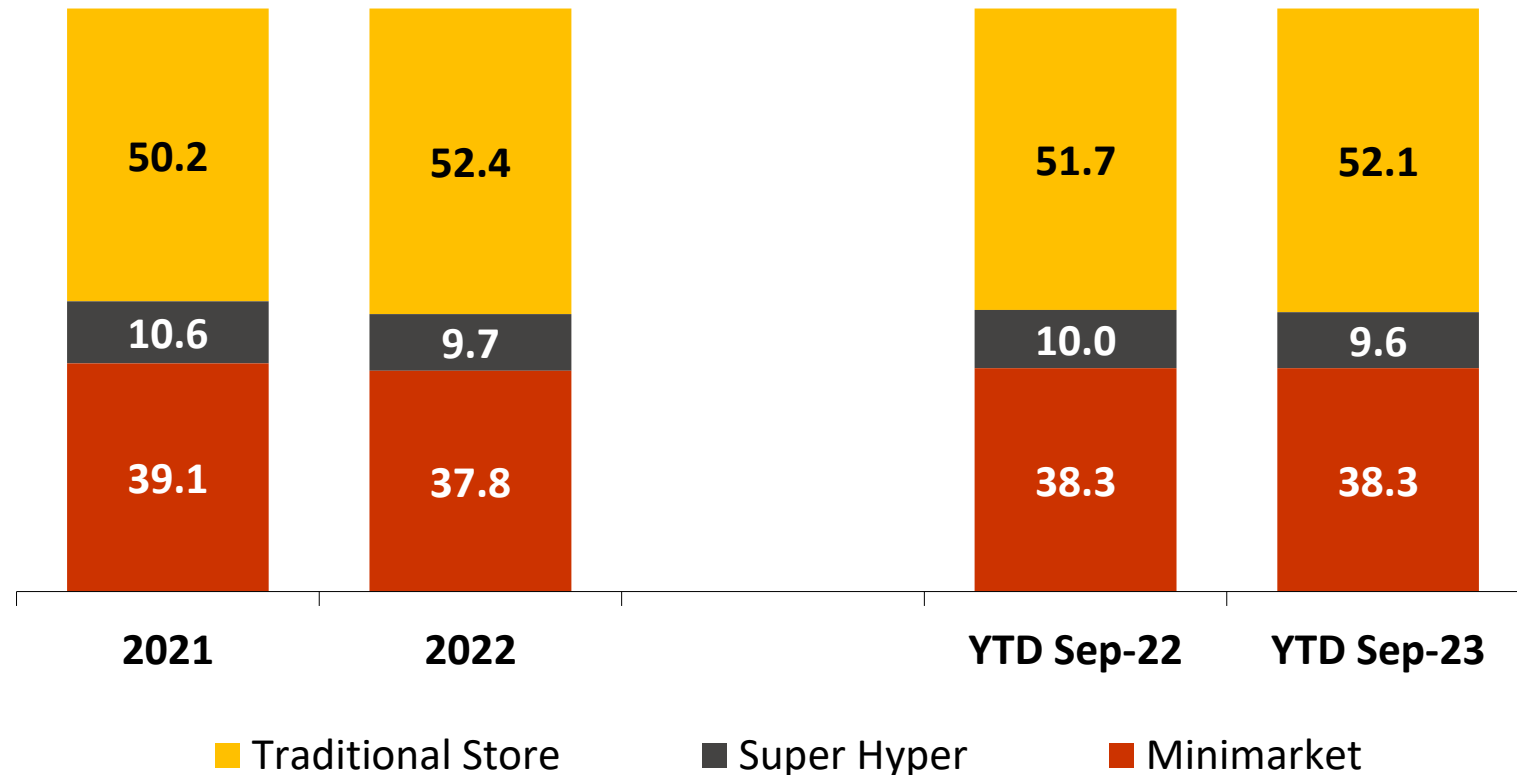
Trade Channel Contribution



Indonesia Total Grocery | Total 68 Categories (excluding Cigarettes)

YTD Sep-22 vs YTD Sep-23

Minimarket remains stable, while Super Hyper loses share to Traditional Store.

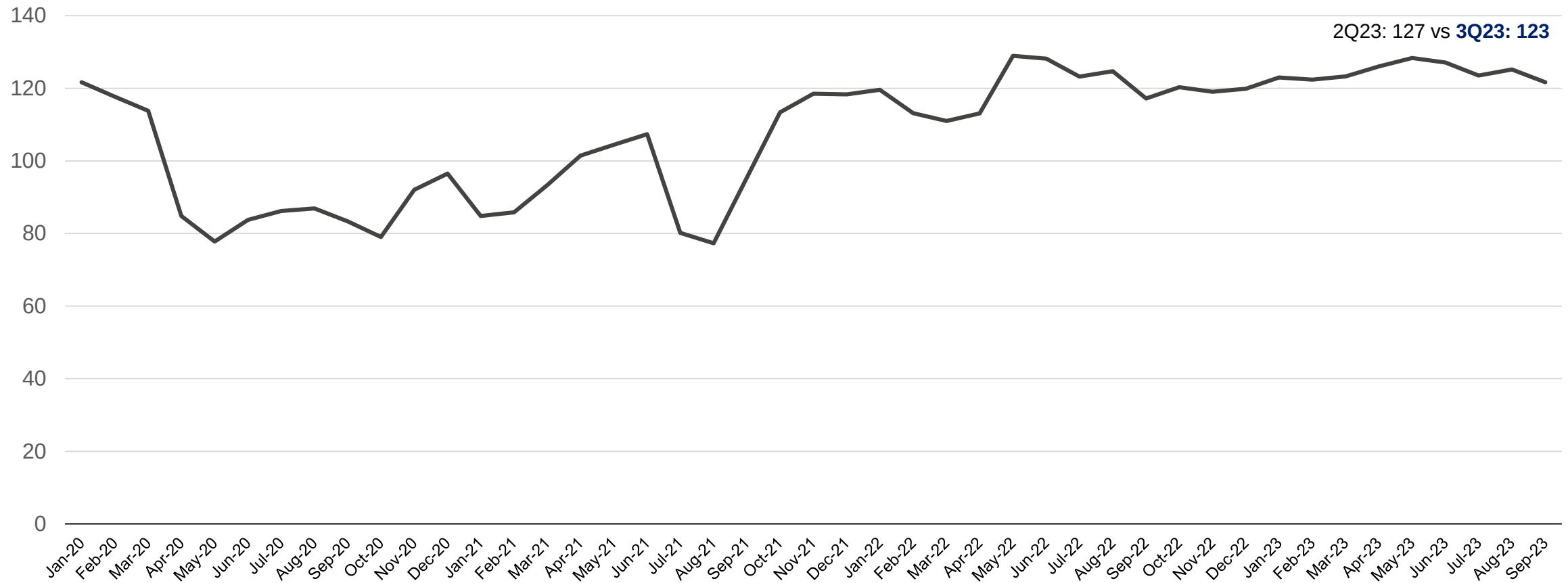


Source: Nielsen

Indonesia Consumer Confidence Index



Consumer sentiment in Q3 2023 seemed to decline to 123 from 127 in Q2.

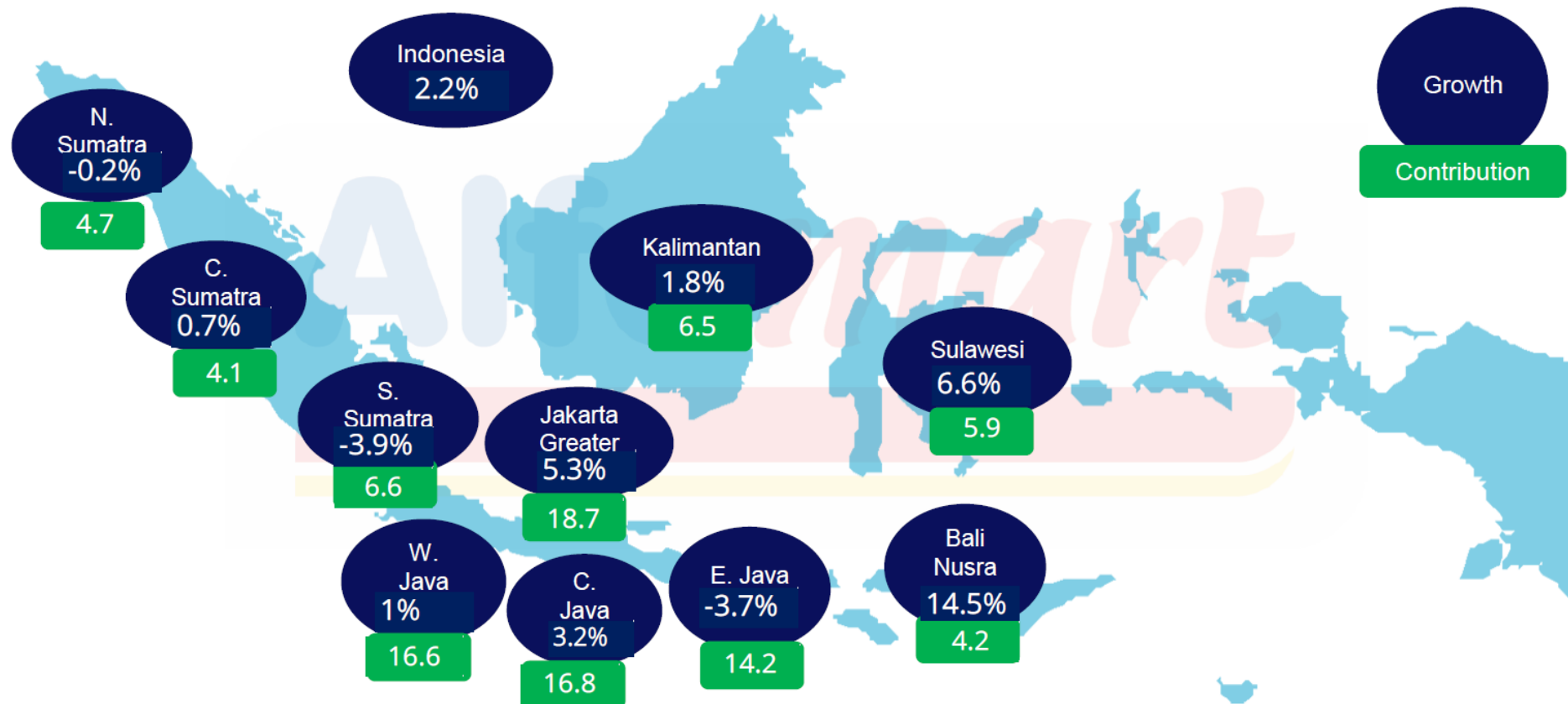


Source: Bank Indonesia

Indonesia Groceries Growth by Region

- Bali Nusra leads with double digit growth 14.5%
- Followed by Sulawesi 6.6% and Greater Jakarta 5.3%
- Java still contributes the highest 66.5% of total Indonesia

Indonesia Total Grocery | Total 68 Categories | YTD Sep-22 vs YTD Sep-23

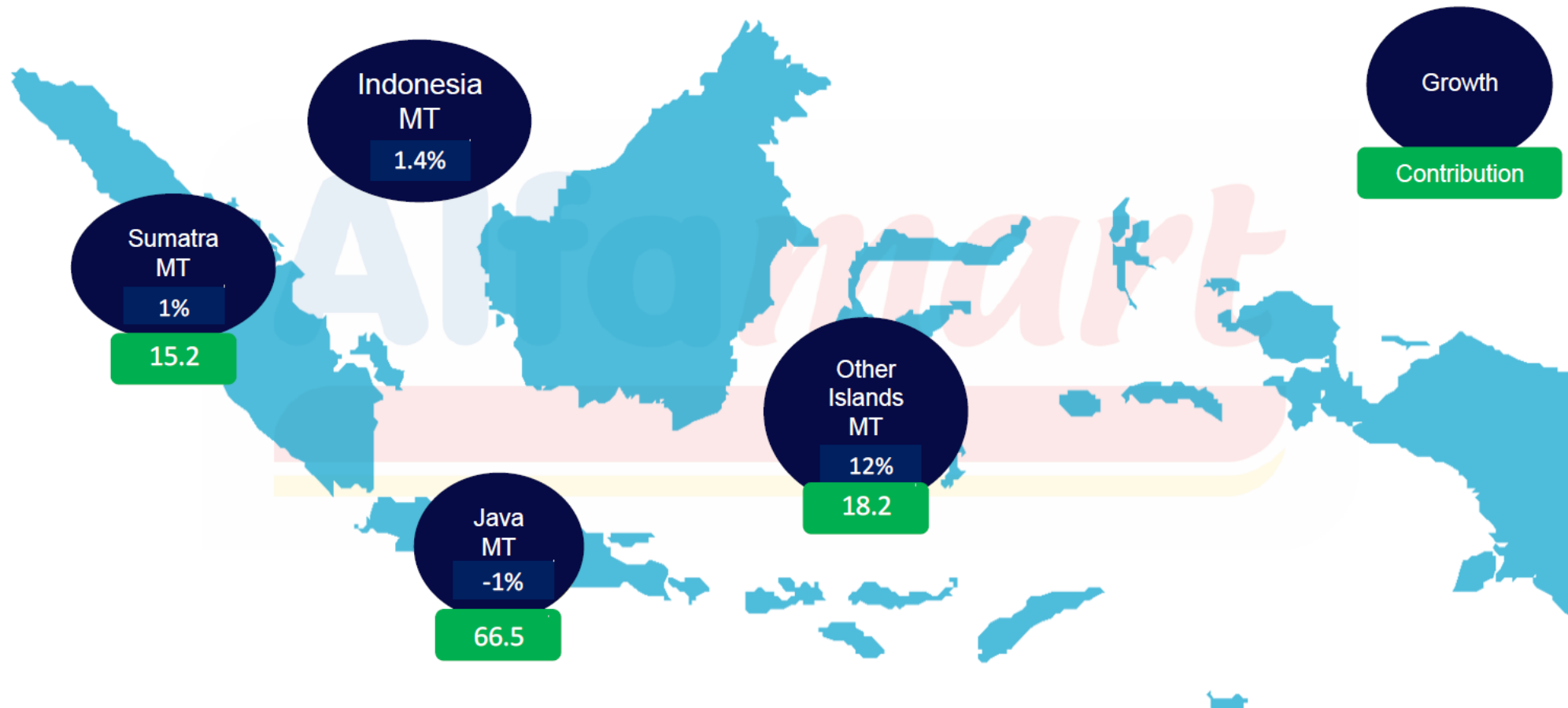


Source: Nielsen

Modern Trade Growth by Region

- Indonesian Modern Trade growth was driven by Other Islands MT
- Java leads the highest contribution of 66.5%

Indonesia Total Grocery | Total 68 Categories | YTD Sep-22 vs YTD Sep-23

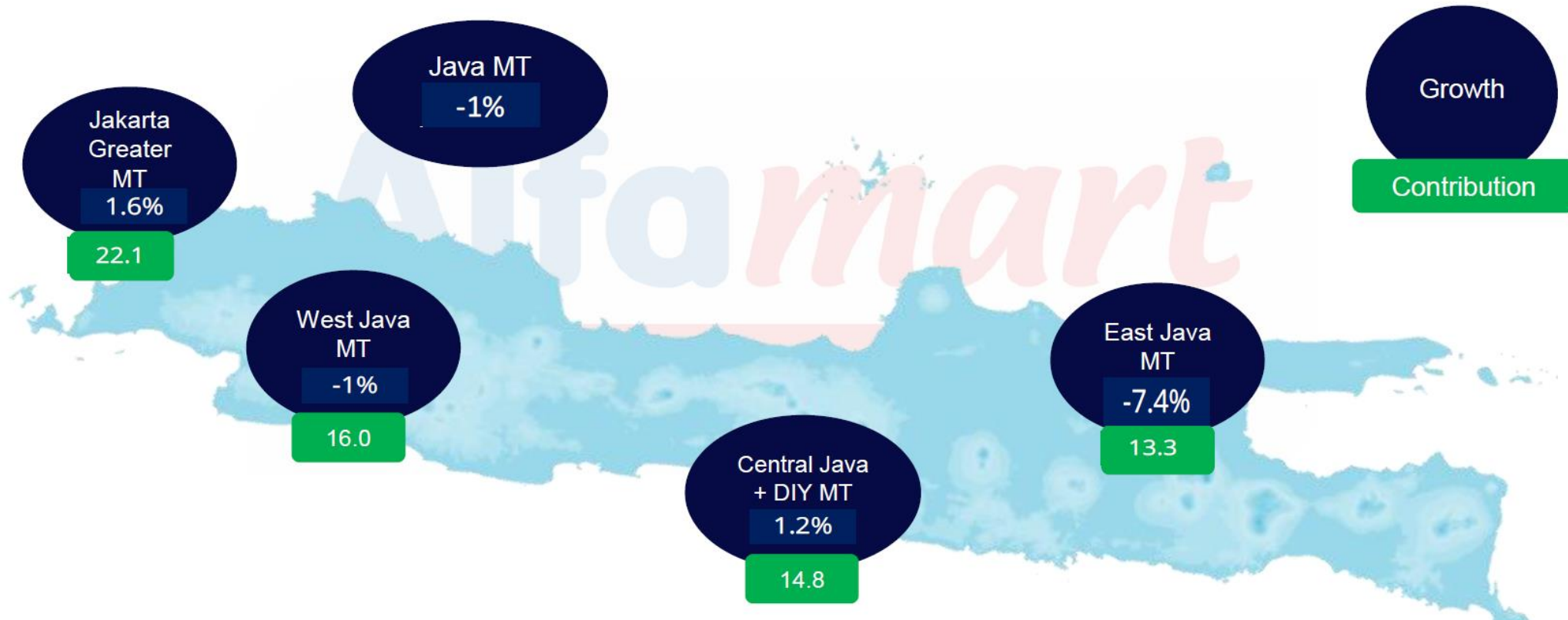


Source: Nielsen

Java MT Growth by Region

- Java's performance dragged down by West and East Java
- Biggest contribution comes from Greater Jakarta 22.1%

Indonesia Total Grocery | Total 68 Categories | YTD Sep-22 vs YTD Sep-23



Source: Nielsen



Network & Distribution



Distribution Centers



Warehouses & Stores

- As of September 2023, we managed 45 warehouses (Alfamart, Alfamidi, & Dan+Dan), 12 Depos, 17 Store hubs scattered throughout Indonesia.
- 21,828 stores scattered across Indonesia.
(27.3% Greater Jakarta; 40.2% Java; 32.5% Outer Islands)



Greater Jakarta

Balaraja
 Bekasi 1 & 2^a
 Bitung 1^a & 2^b
 Bogor
 Cikokol
 Cileungsi
 Parung

Java

Bandung 1 & 2
 Cianjur
 Cilacap
 Jember
 Karawang
 Klaten
 Malang
 Pasuruan^a
 Plumbon
 Rembang
 Semarang
 Serang
 Sidoarjo
 Yogyakarta 1 & 2^a
 Madiun
 Tegal (U/C)

Outer Islands

Ambon^a
 Bali
 Banjarmasin
 Batam
 Jambi
 Kendari^a
 Kotabumi
 Lampung
 Lombok
 Makassar 1 & 2^a
 Manado 1 & 2^a
 Medan 1 & 2^a
 Palembang
 Palu^a
 Pekanbaru
 Pontianak
 Samarinda^a
 Gorontalo (U/C)

Depos & Store hubs

12 Depos

- Sumbawa (NTB)
- Gorontalo
- Bitung
- Yogyakarta
- Bandung
- Bengkulu
- Balaraja
- Lhokseumawe
- Pangkal Pinang
- Pematang Siantar
- Brek 1 & 2

17 Store Hubs

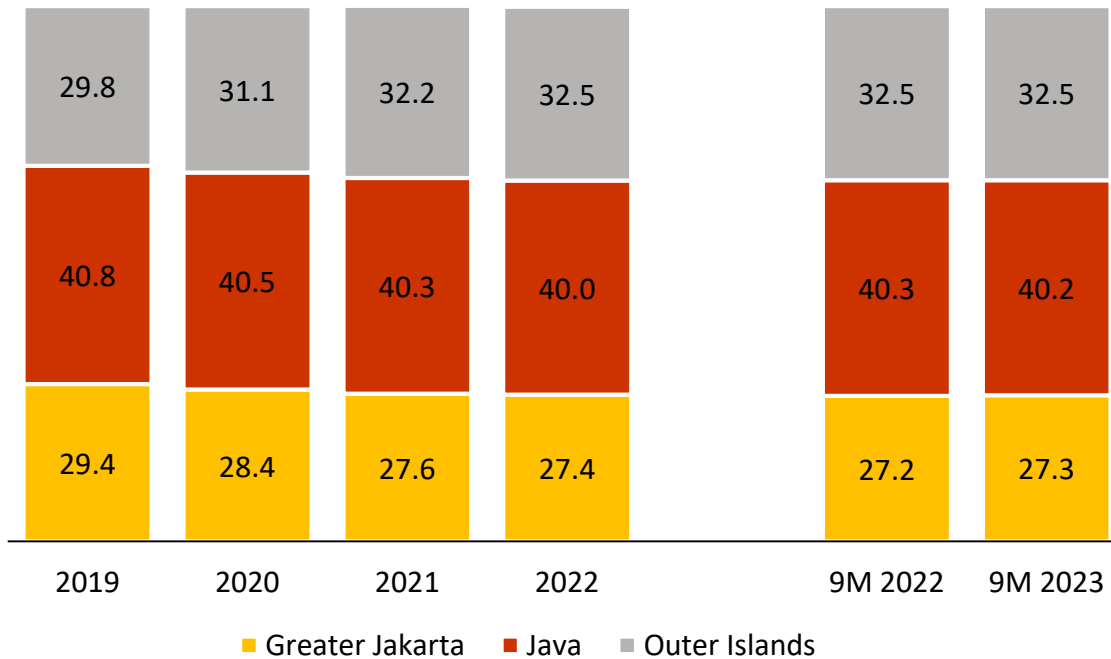
11 NTT + 2 Bintan + 1 West Papua + 2 Bangka Belitung + 1 East Kalimantan

Notes : ^{a)} DC Alfamidi ^{b)} DC Dan+Dan
 Excluding small warehouses for STL and Lawson

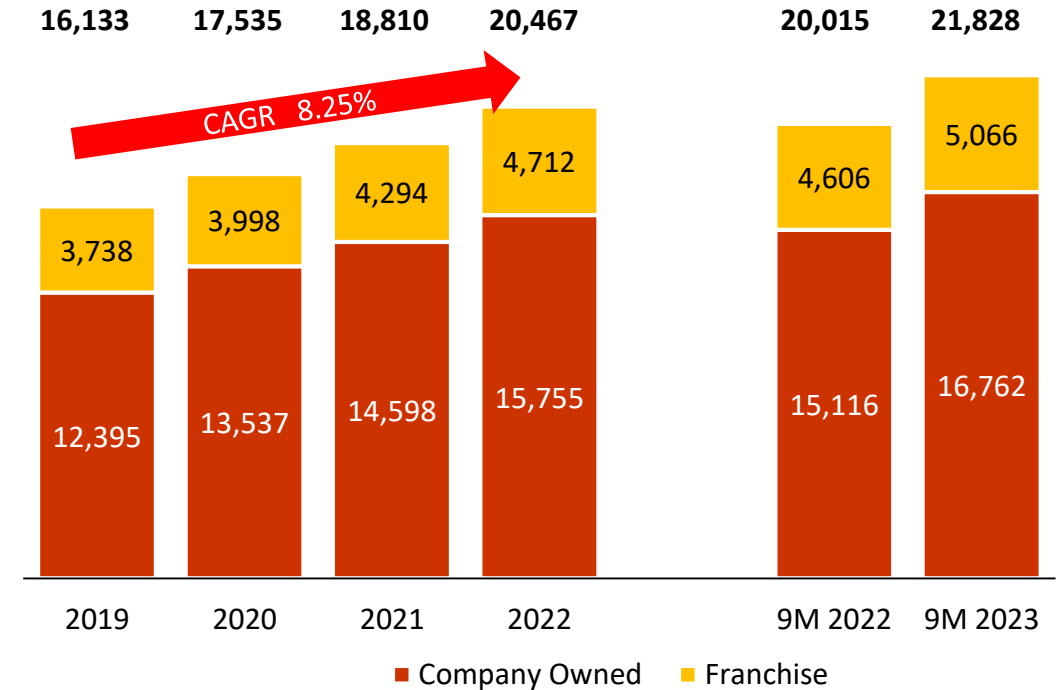
Stores



Store Geographic Breakdown (%)



Company Owned & Franchise Stores



- Total of 21,828 stores, with more than 67% of stores still located within Java Island.
- Continuing shift of new store opening / store presence from Greater Jakarta to Outer Islands

*Above are the consolidated numbers of Alfamart, Alfamidi, Lawson, and Dan+Dan stores



Financial Highlights

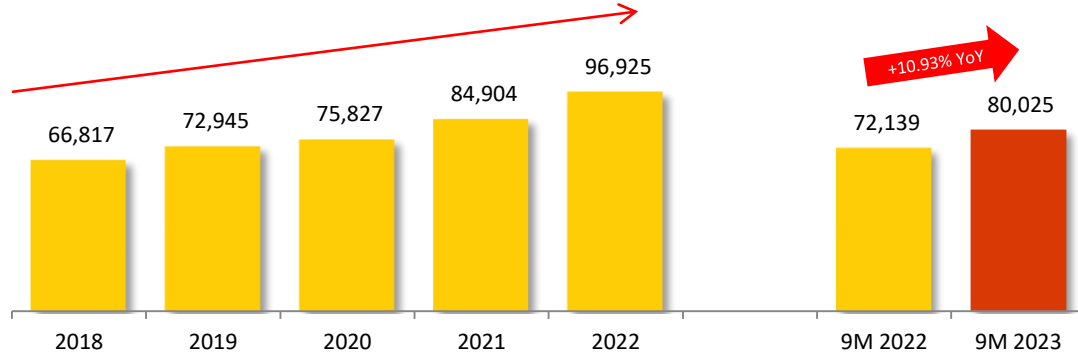


Consolidated Income Statement – YTD Sep-23 (Unaudited)



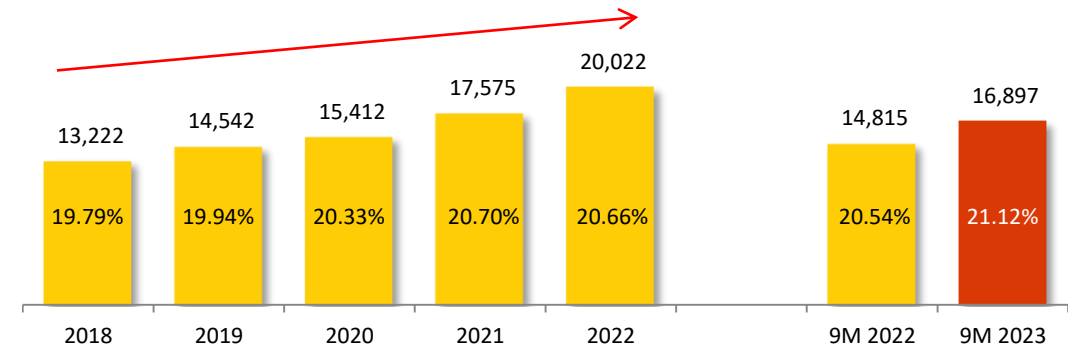
REVENUE

CAGR = 9.75%



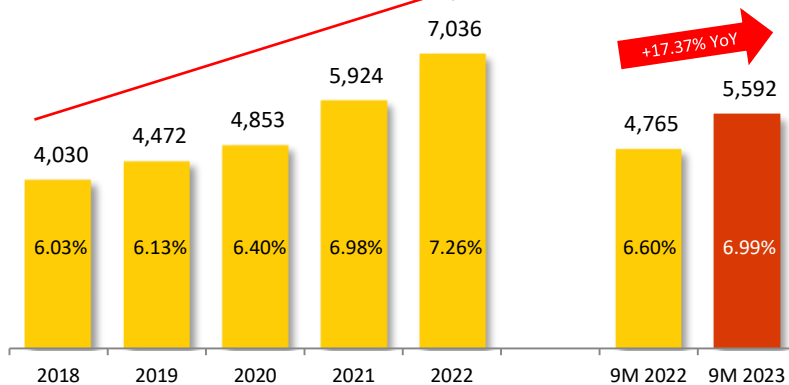
GROSS PROFIT (IDR bn / %)

CAGR = 10.93%



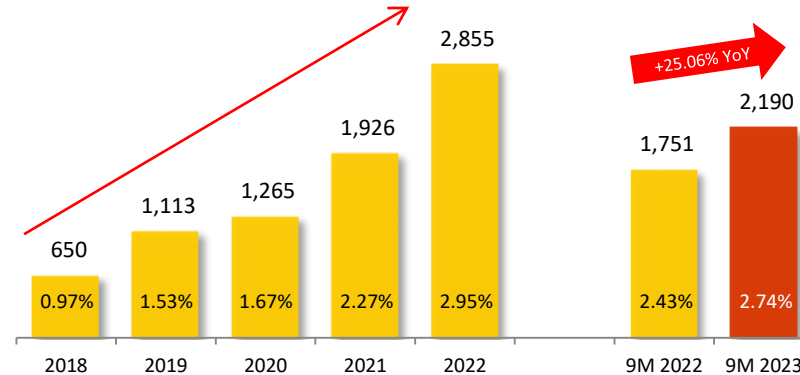
EBITDA (IDR bn / %)

CAGR = 14.95%



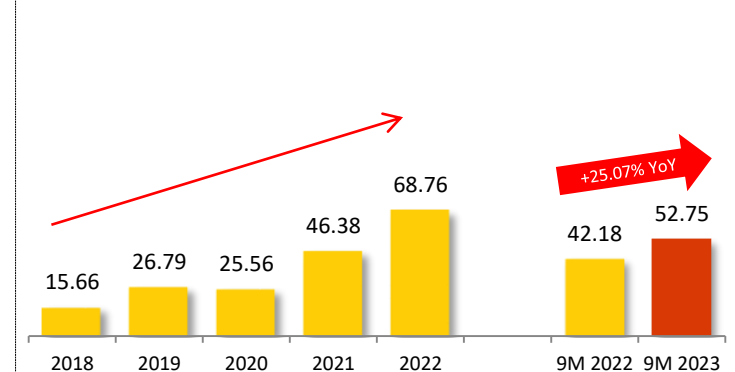
Net Profit attributable to owners of the Parent Company (IDR bn / %)

CAGR = 44.77%



EARNINGS PER SHARE

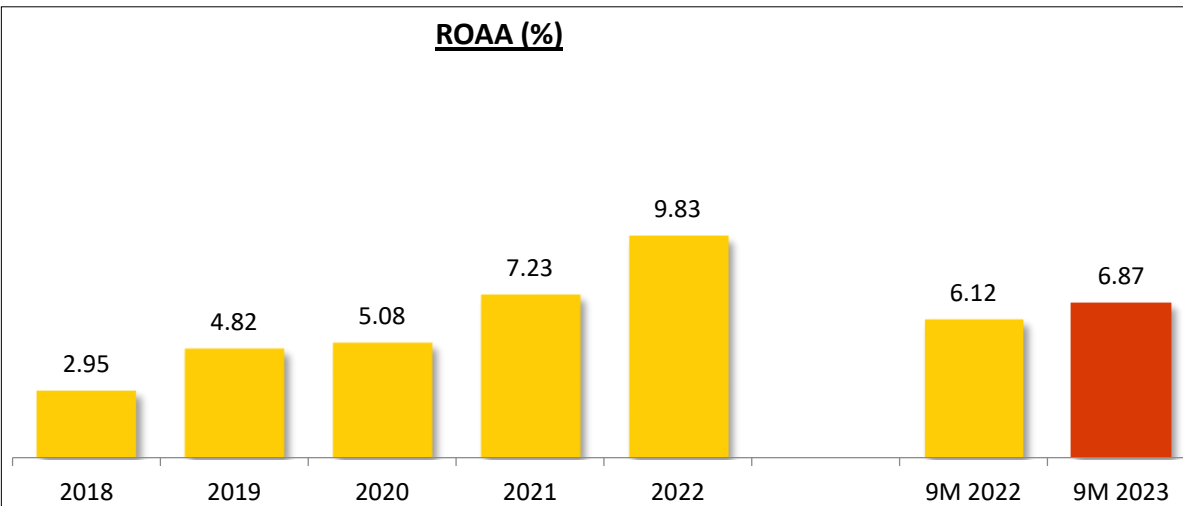
CAGR = 44.76%



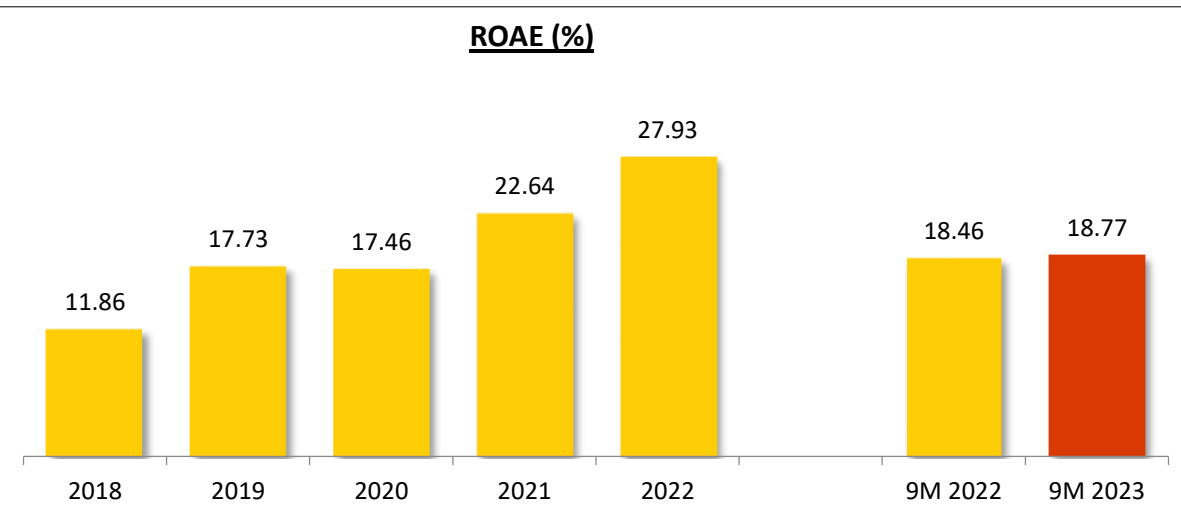
Return & Leverage YTD Sep-23 (*Unaudited*)



ROAA (%)

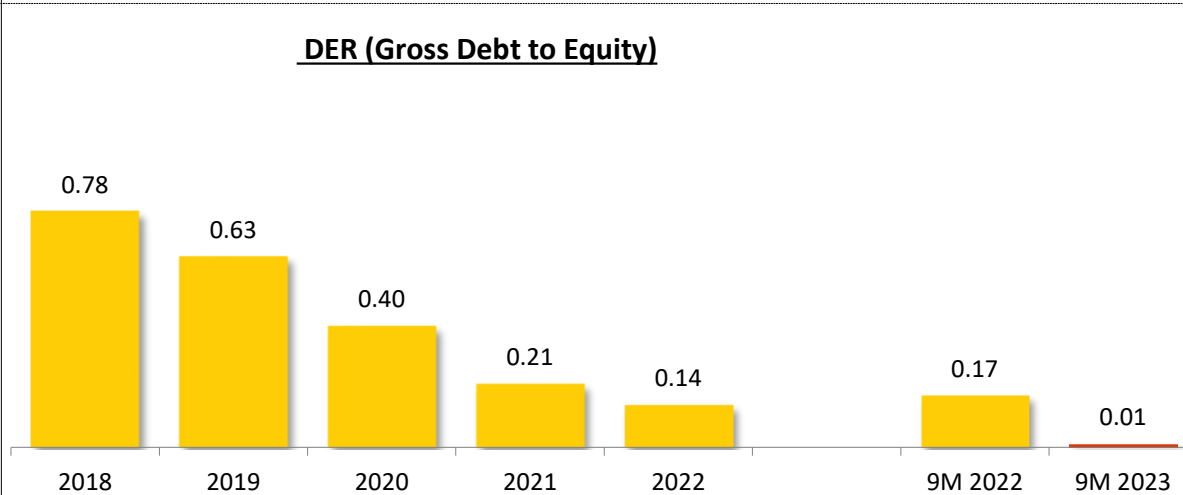


ROAE (%)

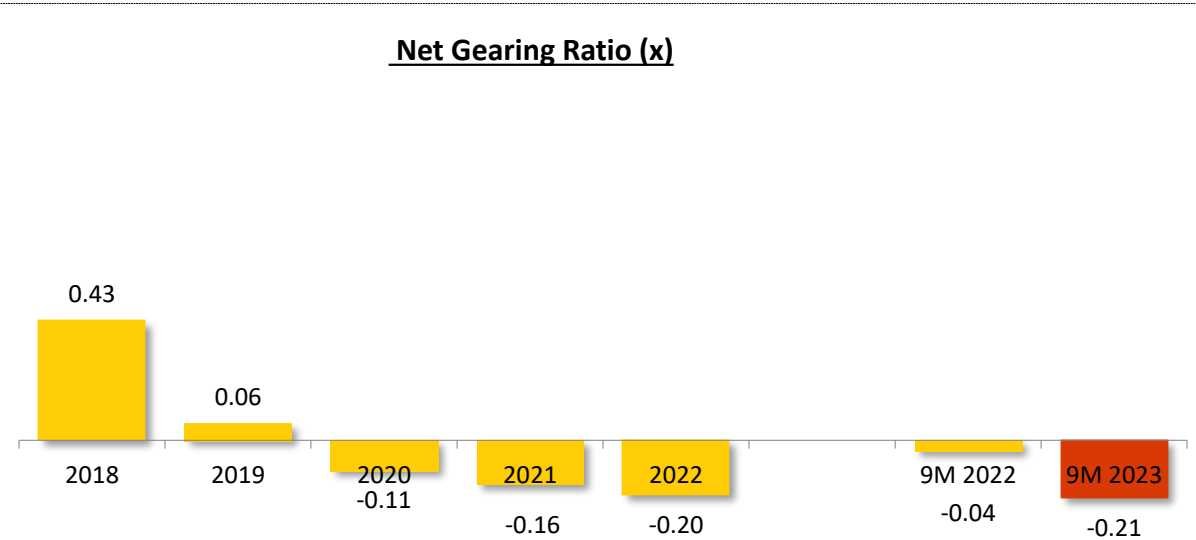


*Equity Attributable to Owners of the Parent Company

DER (Gross Debt to Equity)



Net Gearing Ratio (x)



Thank You

PT. Sumber Alfaria Trijaya Tbk.
Alfa Tower
Alam Sutera, Tangerang
Indonesia

